

A Guide for Troop Volunteers

Fall Product Program

Sept 26 - Oct 30

Participation Level

5 participating Girl Scouts,
at \$150 each in total sales

What is the Fall Product Program?

The Fall Product Program is a financial literacy program where Girl Scouts become entrepreneurs! They run their own online website and business by selling nuts, candy, magazines, and more.

The Impact of Participation

Girl Scouts who participate in the Fall Product Program are more likely to gain confidence and learn how to be leaders. Participants feel braver, and more capable, making it easier to talk to new people, and share their ideas! This program can help girls see themselves as strong and successful entrepreneurs.

Troop Proceeds

Troops earn 22% of sales on non-food items, and \$1.25 per item on food products, as long as your troop reaches participation level (five participating Girl Scouts at \$150 each in total sales). Funding earned can be used for activities and adventures throughout the year!



BRAVE. FIERCE. FUN!



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Troop Volunteer Timeline and Checklist

Prerequisites ☐ Be a registered member and fill out Troop ACH Form to receive proceeds

Sept 3-18 ☐ Attend Fall Product Tasting Tour

Sept 22 ☐ Registered troop volunteers receive emails to access the site

Sept 26 ☐ Registered Girl Scouts and their families start setting up their personal M2 Sites for sales

Sept 26 ☐ Sale begins

Oct 30 ☐ Last day of sale, 10:59 p.m. MST

Nov 15-17 ☐ Troop Product Volunteer picks up and distributes products to troop members

Nov 15-30 ☐ Girl Scout families deliver products to customers

Early Dec ☐ Troop Product Volunteers pick up and distribute rewards

Mid Dec ☐ Troop proceeds distributed

Quick Tip

Communicate frequently with Girl Scouts & families using the Parent/Adult Email Campaign Feature on M2

Scan the QR Code

ACH form, troop contests, volunteer rewards and more!

