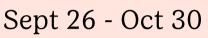


A Guide for Troop Volunteers

Fall Product Program



Participation Level

5 participating Girl Scouts, at \$150 each in total sales

What is the Fall Product Program?

The Fall Product Program is a financial literacy program where Girl Scouts become entrepreneurs! They run their own online website and business by selling nuts, candy, magazines, and more.

The Impact of Participation

Girl Scouts who participate in the Fall Product Program are more likely to gain confidence and learn how to be leaders. Participants feel braver, and more capable, making it easier to talk to new people, and share their ideas! This program can help girls see themselves as strong and successful entrepreneurs.

Troop Proceeds

Troops earn 22% of sales on non-food items, and \$1.25 per item on food products, as long as your troop reaches participation level (five participating Girl Scouts at \$150 each in total sales). Funding earned can be used for activities and adventures throughout the year!



Fall Product Program

Troop Volunteer Timeline and Checklist

BRAVE, FIERCE, FUN!

Prerequsites	Be a registered member and fill out Troop ACH Form to receive proceeds
Sept 3-18	Attend Fall Product Tasting Tour
Sept 22	Registered troop volunteers receive emails to access the site
Sept 26	Registered Girl Scouts and their families start setting up their personal M2 Sites for sales
Sept 26	Sale begins
Oct 30	Last day of sale, 10:59 p.m. MST
Nov 15-17	Troop Product Volunteer picks up and distributes products to troop members
Nov 15-30	Girl Scout families deliver products to customers
Early Dec	Troop Product Volunteers pick up and distribute rewards
Mid Dec	Troop proceeds distributed

Quick Tip

Sept 26 - Oct 30, 2025

Communicate frequently with Girl Scouts & families using the Parent/Adult Email Campaign Feature on M2

Scan the QR Code

ACH form, troop contests, volunteer rewards and more!



girl scouts of southern arizona



Questions? productprogram@girlscoutssoaz.org