

Ways to Participate in the Cookie Program

The Girl Scout Cookie Program offers various ways for your Girl Scout to choose how to operate their business. Review the options below with your Girl Scout and decide together which to incorporate into the cookie program. Will it be just one, two, or maybe all?

Cookie Booths

Coordinate with your Troop Cookie Chair to schedule times and dates for setting up a cookie booth in front of a local business. This is a great opportunity for your Girl Scout to engage with new customers, participate in teamwork, and develop marketing skills. Don't forget the booth theme contests! For the best experience, there should be at least two Girl Scouts and two adults at the booth.



Cookie Stands

Set up a Cookie Stand on your own property or on private residential property owned by a family member or friend to sell to passers-by. When running a Cookie Stand, an adult must be present at that stand (not inside the house). Be sure to check with Homeowners' Associations for any permits needed.

Social Media

Girl Scouts can market their cookie business online with permission, following GSUSA's safety tips. Digital Cookie links can be shared on social media, either on a parent's account or, for those over 13, on their own. Posts should not be public-facing. Review our social media guidelines on page 27 and GSUSA's Digital Marketing Tips and Safety Tips before starting. Consider hosting a private Facebook Live event for a personal touch to share their cookie business with family and friends.



Digital Cookie

Digital, Cookie, also known as Digital Order Card or DC, allows your Girl Scout to create a personalized website. Help your Girl Scout set up their site to share what they will use their cookie earnings for, setting a goal, and maybe even recording a video message. Then share the link with family and friends near and far allowing customers to order and pay for their cookies online! Customers decide whether to have your Girl Scout deliver the cookies or have them shipped directly.



Door-to-Door/Rolling Sale

When accompanied by an adult, Girl Scouts can take their wagon or cookie cart (available at the Girl Scout Shop) and go door-to-door in the neighborhood. Before heading out, help your Girl Scout create a business card or a door hanger (template is available on our website), so customers can order through DC or contact you later.



Business Pitches

Support your Girl Scout in the professional world by helping them reach out to businesses to see if they can present their pitch to employees. Your workplace might be a good place to start. If approved, your Girl Scout will present a pitch at the scheduled time, share what has been learned during the program, the goals they're working towards, and how the cookie funds will benefit their community.

