

Council Name: Southern Arizona; eBudde(tm) Id: 7566728

Monday Momentum Cookie Communication (1/12/26)

We are one week into the 2026 Cookie Program and the week coming up is a big one – cookie drops will be happening and then Saturday is Day 1 of cookies in hand which means booths and door-to-door sales will start. Let's get you up to speed on everything you need to know.

Caregivers and Girl Scouts (but troop volunteers should read it too).

Digital Cookie:

All orders placed for delivery by your Girl Scout MUST be approved by the adult managing the program. Once the order is placed you have 5 days to approve otherwise it will cancel, the customer will be refunded, and your Girl Scout will lose credit for the sale. Please make it a habit to check the digital cookie site frequently so this doesn't happen to your Girl Scout.

If your Girl Scout is 13 or older, you have the option to add their own email address and allow them to run their own program. However, there are things you need to know:

Giving them access will change your access levels. All you will need to do after giving them access is approve Girl Delivery orders and any changes they make to their site before it can be published.

You MUST use an email different from the one on your account. If you use your own, it will lock both of you out of the site and we have to wait for GSUSA to fix it.

If you get locked out of your site, you can call Customer Care at 520-328-2277 or email them at customercare@girlscoutsoaz.org. Customer Care hours are Tuesday through Friday 1pm – 7pm; Saturday 10am – 4pm. At other times you can email Rosi at rsouthee@girlscoutsoaz.org. Please make sure you include your Girl Scout's name, the troop number and what you need help with. This will allow us to serve you more quickly.

Contests:

SURPRISE CONTEST DROP: The Work Smarter, Not Harder Cookie Digital Cookie Contest

Okay troop leaders... this one just dropped and it's kind of a big deal. Right now, only 53% of GSSOAZ Girl Scouts have launched their Digital Cookie sites. Which means nearly half of our girls are leaving passive, auto-pilot sales just sitting on the table.

So we're fixing that. With **troop** prizes. Obviously.

THE CHALLENGE (it's shockingly simple):

Have 100% of your participating Girl Scouts:

Set up and launch their Digital Cookie site AND

Send 20 unique emails

GET (aka the "why wouldn't you do this" part):

Every troop that hits 100% participation in DOC earns a
\$150 PROGRAM CREDIT VOUCHER (YUP IN ADDITION TO THE \$150 PARTICIPATION
CASH BONUS EARNED BY SEASONS END)

Good for:

Programming

Independent troop camping

Retail shop purchases

YUP. That's it. That's the rule. No hoops. No riddles. No secret handshake. AND yeah, your girls who have already done all this count! So for some of you you're halfway there!

DEADLINE:

By 8:00 AM on Saturday, 1/17

Yes, that gives you a full week to get everyone launched and clicking "send."

BUT WAIT... THERE'S A BONUS ROUND:

All qualifying troops will be entered into the Wheel of Names

On 1/18, we'll spin the wheel and TWO TROOPS (From the pool of 100% participating in DOC) will win:

A 20-CASE Care to Share purchase from their troop a \$1,440 sale.

That's basically a slam-dunk booth right out of the gate.

PRO TIP (because we love efficiency):

Make it a troop moment.

Do a 20-minute troop Zoom this week – everyone can spare 20 minutes and when you do it together you are more likely to achieve success.

Walk caregivers through Digital Cookie and educate your Girl Scouts at the same time.

Knock out:

E-commerce skills

Internet safety

One of the four cookie program channels

Boom. Leadership. Life skills. Cookies. All handled before dinner.

IMPORTANT PART - If you have girls not participating don't forget to fill out the "inactive" jot form <https://bit.ly/4jFdC1g>

Brighten Your Booth: With booths starting on Saturday, you have one week to get ready for our first Brighten Your Booth Contest. Our first theme is “My Cookie Story Starts Here”. This theme will run from January 17 through January 31st. Decorate your booth by telling the world your story – share your goals, your inspiration and how your cookie skills are shaping your future. Find all the details on p29 of your Family Guide. While reading that, check out the Mid-Week Mini and the All-Season contests and start planning. The first mid-week theme is National Peanut Butter Day, where we will be looking for booths that highlight Tagalongs and Do-Si-Dos.

To enter the contests, look for the Facebook post on our main page: <https://www.facebook.com/gsssoaz> and drop your photo there. BONUS: Want your photo to be considered for future marketing? Also add a copy here:

<https://join.photocircleapp.com/1HDDZN8NRN>

Kindness Counts: Keep those nominations coming for all the adults you see walking the earth with kindness. We are excited to announce our first two randomly picked winners:

Bill Barnhart, T6750. Bill's nomination described him as a dedicated troop dad who consistently shows his support and always steps in when needed doing whatever it takes to help the troop succeed.

Megan Ochoa, T435. Megan took the time to thoughtfully nominate more than 20 people for Kindness Counts. That kind of intention matters. Pausing in a busy world to recognize others is purposeful. It says, "I see you. I value you. What you did mattered." Hey Megan - we see you too!

Troop Chairs and Juliette Mentors:

Contact information:

We are using texts again this year for information that we don't want to wait to share and we may also snail mail some things during the season. Many of you have not updated your contact information in eBudde which means you are missing out on anything that doesn't come in these weekly emails. Please log in today and update your contact tab so you are on the list for all the news & surprises.

Digital Cookie:

We love that you want to help your families when they have issues, but sometimes we must go back and forth with the user, which means if we are working with you, it will take longer. Please refer your caregivers to the instructions in the caregiver section of this email to reach out directly. This will make it easier and quicker for everyone.

SURPRISE TROOP CONTEST (Juliettes this one is not for you)

See all the details above

Drops:

This is the week! If you are picking up at a drop, you should have received a direct email last week with details. If you have questions, please reach out as follows:

Sahuarita, Yuma, Casa Grande or Ralphs – Elockethomas@girlscoutsoaz.org or 951-212-3654

Thatcher, Sierra Vista, Nogales or Northwest – rsouthee@girlscoutsoaz.org or 520-262-9101

For those troops that didn't place an initial order or selected Direct Delivery, you would have received a different email about picking up your troop cookie supplies.

Booths:

We are still diligently working with Fry's, Safeway/Albertson's, Walmart, and Fort Huachuca to secure booths. These businesses remain on the Do Not Contact list. Please do not request Troop Booths at any location on the Do Not Contact list or that are already listed in eBudde.

Booth selections continue this week on eBudde starting at 7pm on Monday.

Troop booths

Approvals have started and we will get all of them reviewed as soon as we can.

Information on the process for requesting troop booths is on p 23 of the Troop Cookie Guide.

Yes, we are requesting a one week's notice. This allows us time to check the maps and make sure there are no conflicts with either council booths or troop booths already approved.

Look on p24 of your Troop Guide for what to do if you get an opportunity with not enough notice

Cupboards:

Cupboards will be open starting on January 17th (schedule varies by cupboard), but you can place a pending order now. With Digital Cookie up and running you may see that your initial order will need to be boosted. If so, jump onto eBudde and place a cupboard order for day one, so you have enough cookies to fill those digital orders and supply your booths. Watch this video for how to place an order to be picked up at your local cupboard as soon as they open: <https://www.youtube.com/watch?v=w-kfGre0cLk>

Juliette Mentors remember if you did not place an initial order, your first cupboard pick up must take place at Angel's Place, Yuma or Sierra Vista.

Have a great week and reach out to your Service Unit Product Mentor or staff if you have questions or need help – don't forget to put your troop number or J number in the subject line or in your text when reaching out, this speeds up service!

E & Rosi

PS Are you a member of our Facebook family? If not, come join us here:

[GSSOAZ - Volunteers](#)

[GSSOAZ - Juliettes](#)