

Where the money really goes

Remember, you play a vital role in the Girl Scout Cookie Program, so it's important you understand how the money earned through this program is spent. With the exception of what we pay the baker—whose costs continue to rise due to commodity increases—**every single dollar stays local**, directly benefiting Girl Scouts right here in our community.

High-quality rewards

- We're committed to providing **meaningful rewards** for the hard work that each Girl Scout puts into the cookie program. They earn **Cookie Dough** that they can use to fund their own Girl Scout activities, empowering them to make decisions and plan their experiences.

Supporting programs, camps, and properties

- A significant portion of cookie proceeds helps us maintain and improve our council buildings and camp properties. This ensures that Girl Scouts have safe, engaging places to explore, learn, and grow. It also helps subsidize summer camp fees so that more Girl Scouts can experience camp, regardless of financial ability.

Council-led programs

- Cookie money helps us offer a wide variety of council-led programs throughout the year, from leadership workshops to hands-on activities that build essential skills. These programs are available to every Girl Scout, ensuring a broad range of experiences.

Staffing and infrastructure:

- Behind the scenes, we have a dedicated team working hard to support Girl Scouts and volunteers. These funds help us pay for staffing that ensures smooth operations, from volunteer support and training to program development and membership growth.

Financial aid

- 42%-49% of all GSSOAZ membership for every Girl Scout, everywhere

For troops, cookie sales fund the Girl-Led Experience, providing money for service projects, trips, badges, celebrations, and more. This means that Girl Scouts have the power to decide how their troop will use the funds, learning valuable skills in budgeting, planning, and teamwork along the way.

For Independent Girl Scouts (Juliettes), cookie sales work just as powerfully. We have a dedicated staff member ensuring that Juliettes have an equitable experience, with access to the same programs and opportunities. The proceeds they earn through Cookie Dough allow them to participate in camps, events, and special programs, just like Girl Scouts in traditional troops.

At the end of the day, the cookie program is more than just a fundraiser—it's the foundation that supports every aspect of the Girl Scout experience. Your efforts as a caregiver or volunteer help Girl Scouts access the programming, leadership opportunities, and adventures that shape them into tomorrow's leaders. Your dedication and understanding make all the difference. **When people ask "Where does the cookie money go?", the answer is simple: It goes directly to our Girl Scouts.**

