

2025 Girl Scout Cookie Program®

Girl Scout Guide





Did you know these celebrities are Girl Scout Alums?





A Word from Our CEO

Hello, amazing Girl Scouts! Welcome to the 2025 Girl Scout Cookie Program!

This brand new guide was produced especially for YOU, the Girl Scout at the center of our world. We hope this new tool will give you everything you need to get excited about the upcoming Cookie Program!

This year's Cookie Program is all about embracing possibility, and I can't wait to see how each of you takes on this exciting challenge! The Cookie Program isn't just about selling cookies; it's about building confidence, learning new skills, and discovering just how powerful you can be when you believe in yourself.

Whether this is your very first Cookie Program, or your 12th, you will surely face some challenges as well as many successes. You may encounter customers who are surprised by the price increase, or we may have a bad stretch of weather or manufacturer delays. Don't let challenges like these get you down. Instead, use them as opportunities to show how strong, resilient, and resourceful you are! Remember, that there is a whole team of supporters to assist you on your way to success. From your sister Girl Scouts, to volunteers and staff like me, we all stand ready to provide information and resources to back you up.

Being a great cookie entrepreneur is about more than making the sale—it's about perseverance and rising above the obstacles you face. Whether it's handling tough conversations or pushing through on a difficult day, I know you've got what it takes to succeed. These skills will not only help you in the Cookie Program but serve you well in everything you do, and no matter where your life takes you!

Remember, every box of cookies you sell helps create new adventures for yourself and for Girl Scouts just like you. You are leaders, go-getters, and change makers, and I am so proud to be cheering you on every step of the way.

Embrace the possibility that this cookie season brings. Believe in yourself, and know that you have all the tools to rise above any challenge that comes your way!

Wishing you all the success and fun this cookie season!

Kristen Garcia Hernandez

Kristen García Hernandez



The Mascot: The Panda



Did you know?

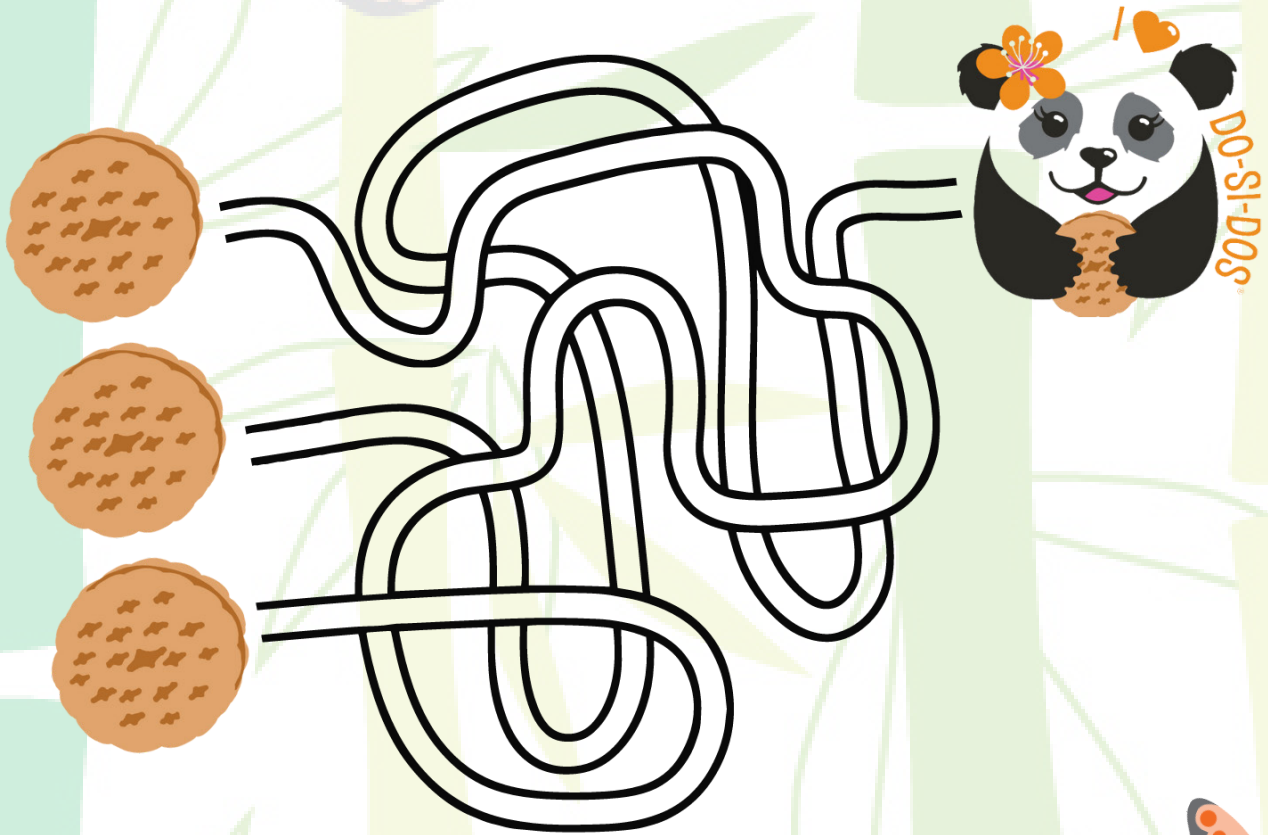
Pandas are extraordinary creatures that thrive in the misty mountains of central China! With their iconic black-and-white fur, pandas are not only unique but also known for their gentle and playful nature. These fascinating animals spend their days in lush bamboo forests, feasting on bamboo, which makes up nearly their entire diet. Although classified as carnivores, pandas have adapted remarkably well to a bamboo-based diet, highlighting their incredible ability to thrive in their environment.

Once endangered, pandas have become a symbol of hope and success in wildlife conservation, thanks to the dedicated efforts of conservationists worldwide! This success story mirrors the spirit of Girl Scouts, who work together to make the world a better place. Just as conservationists have helped pandas recover, Girl Scouts take action to protect our environment, making a real difference for animals and our planet!



Panda Fun!

Help Měi Lán Find Do-Si-Dos



Find Out Your Panda Name!

Step 1: Choose your **BIRTH** month and match it with your Panda First Name.

Step 2: Find the first letter of your **FIRST** name and match it with your Panda Last Name.

Step 3: Put them together to find your panda name!

First Name

January - Fuzzball	July - Panda Express
February - Sir Fluffington	August - Rolling Bear-y
March - Cuddlezilla	September - Puffalump
April - Pandacake	October - Bear Necessity
May - WaddleWaddle	November - Noodle Bear
June - Bambam boo	December - Snugglesaurus

Last Name

A - Bambina	N - Cleopatra
B - Blossom	O - Pipp
C - Luna	P - Pandemonium
D - Jasmine	Q - Rosie
E - Mei Li	R - Stardust
F - Pearl	S - Misty
G - Cinnamon	T - Bamboozle
H - Pixie	U - Kiara
I - Willow	V - Bubbles
J - Zara	W - Coco
K - Bear Hugger	X - Breezy
L - Boo Boo Bear	Y - Captain Cuddles
M - Sugar	Z - Amethyst

My panda name is _____!

2025 Cookie Program

Cookie Program Loading...



What You Learn Five Essential Skills

1. Goal Setting

Learn how to set goals and create a plan to reach them!

2. Decision Making

Learn how to make decisions on your own and as a team!

3. Money Management

Create a budget and handle money!

4. People Skills

Find your voice and build confidence through customer interactions!

5. Business Ethics

Learn to act ethically, both in business and in life!





What You Earn

When you dive into the Girl Scout Cookie Program, you don't just LEARN—you EARN and have tons of fun! You can score amazing rewards like patches, badges, and super cool gadgets. Aim high, lead like a superstar, and team up with your fellow Girl Scouts to reach those goals! And don't forget our awesome contests—there's always something exciting happening! Plus, every cookie box you sell helps fund Girl Scout Programs and can help fund activities for your troop! So, get out there, show off your entrepreneurial spirit, and rock it, Girl Scout! You've got this!



Troop Participation = Troop Funds!

In a troop? Guess what—every box of Girl Scout cookies you and your troop sell adds to your troop's proceeds. That's extra cash for epic troop adventures!

How To Earn Troop Proceeds

- 5 Girl Scouts at 36+ boxes each
- For Senior/Ambassador Troops: 3 Girl Scouts at 36+ boxes each
- Every troop starts with a base proceed rate of \$0.80 per box, as your Per Girl Average (PGA) increases, so do your troop's earnings. All the way up to \$1 per box!



How to Plan Using Troop Proceeds

Before you even start selling, it's important that your troop comes together to decide on your goals. This is where the girl-led planning comes in!

Spending Troop Proceeds

Spending your troop proceeds is a decision that should be made by you and the other Girl Scouts in your troop. Here's what you should discuss:

- What are your goals?
 - Why are you participating in the cookie program?
 - What are you working toward?
- What's your plan? How will you use the money you earn from cookie sales?
 - Will you support the Council Care to Share and/or have a troop Care to Share project
 - Will you go on a trip?

Troop Proceeds Can Be Used For:

- Renewal of Girl Scout Memberships
- Community Service Projects
- Programs/Journeys/Highest Awards
- Supplies for your troop activities
- Badges and patches
- Uniforms for bridging troop members
- Travel
- Troop experiences (i.e., movie night, Disney on Ice, Girl Scout Camp)




Make sure your decisions:

- Discover
- Connect
- Take Action



Entrepreneurship Badges and Pins

Look what you can earn while running your cookie program!

	Cookie Business		Financial Literacy		Cookie Entrepreneur Family	Entrepreneur	
Daisy							
	My First Cookie Business	Cookie Goal Setter	Money Explorer	My Money Choices	Year 1 and 2 Cookie Entrepreneur Family Pins	Toy Business Designer	
Brownie							
	My Cookie Customers	Cookie Decision Maker	Budget Builder	My Own Budget	Year 1 and 2 Cookie Entrepreneur Family Pins	Budding Entrepreneur	
Junior							
	My Cookie Team	Cookie Collaborator	Budget Maker	My Money Plan	Year 1 and 2 Cookie Entrepreneur Family Pins	Business Jumpstart	
Cadette							
	My Cookie Venture	Cookie Market Researcher	Cookie Innovator	Budget Manager	My Money Habits	My Dream Budget	Year 1, 2, and 3 Cookie Entrepreneur Family Pins
Senior							
	My Cookie Network	Cookie Boss	Savvy Saver	My Financial Power	Year 1 and 2 Cookie Entrepreneur Family Pins	Business Startup	
Ambassador							
	My Cookie Business Resume	Cookie Influencer	Financial Planner	My Financial Independence	Year 1 and 2 Cookie Entrepreneur Family Pins	Entrepreneur Accelerator	

Ways to Participate



Your Cookie Program, Your Way!

As a Girl Scout, you get to decide how you want to participate in the Girl Scout Cookie Program. Explore the options below and choose which you'll incorporate into your plan. Will it be just one, two, or maybe all of them?

Booths

Work with your Troop Cookie Manager to schedule times and dates for setting up a cookie booth in front of a local business. This is a fantastic way to engage with new customers, practice teamwork, and hone your marketing skills. Don't forget to "Brighten Your Booth" with the theme of the week! For the best experience, there should be at least two Girl Scouts and two adults at your booth.



Digital Cookie

Digital Cookie, also known as Digital Order Card or DOC, is your own personalized website. Set up your site by adding details about what you'll do with your cookie earnings, set a goal, and maybe even record a video message. Then, share the link with family and friends near and far. Customers can order and pay online and will choose whether to have you deliver the cookies or get them shipped directly.



Door-to-Door/Rolling Sale

Take your wagon or cookie cart (available at the Girl Scout Shop) and go door-to-door in your neighborhood. If no one answers, leave your business card or a door tag (you can make your own or use the template on our website) so they can order from your Digital Cookie site or contact you later. Always have an adult with you when going door-to-door.



Cookie Stands

Set up a Cookie Stand on your own property or on private residential property owned by a family member or friend to sell to passers-by. When running a Cookie Stand, you can work solo and only need one adult to accompany you.

Business Pitches

Step into the professional world by contacting businesses and asking if you can pitch to their employees. Start with your caregiver's workplace if you're not sure where to begin. If you're approved, present your pitch at the scheduled time, sharing what you've learned during the cookie program, your goals, and how your cookie funds will benefit the community. Remember to bring business cards!



Social Media

Market your cookie business online while following GSUSA's Safety Tips for Online Activities. You can post your digital link on your caregiver's social media, or on your own if you're over 13, and have caregiver permission. Never post about your cookie business on public-facing pages. Before you start, be sure to review GSUSA's Digital Marketing Tips and Supplemental Safety Tips for Online Marketing on our website to ensure you're following all the guidelines.

For extra social media buzz, consider hosting a private Facebook Live event to tell family and friends all about your cookie business and plans, especially those you can't see in person.

Ways to Reach Your Goals

Whether your goal is 50, 500, or 5,000 packages, having a solid plan is key to achieving it. A crucial part of your plan will be deciding how you will run your cookie program. Will you host a Cookie Stand, send out your DOC link, host a booth with your troop mates, or a combination of these and other methods? Another important step in reaching your goal is figuring out how many packages you must sell each day or week to stay on track. Here's how to calculate that.

Step 1: How often? The Cookie Program is open for 63 days. Think about how often you want to work on your cookie business. Will you dedicate time to it every day? Just on weekends? Or maybe after school once a week?

Step 2: How many? Start by deciding what your ultimate goal is, and then break it down into smaller, more manageable "stepping stone" goals.

Step 3: Per Week/Per Day Now, take the total number of packages you want to sell (from Step 2) and divide it by the number of days or weeks you plan to work on your cookie business (from Step 1). Here are some examples to help you out.



Example One

Your goal is 550 packages. After talking with your caregiver and looking at the calendar, you've decided you can dedicate one day every weekend plus every Tuesday and Thursday to your cookie business. That gives you 22 days to work with.

$$550 \div 22 = 25 \text{ packages a day.}$$

Example Two

You have a big goal of 5,000 packages. You and your caregiver have agreed to make this a priority for the entire 63 days of the cookie program.

$$5,000 \div 63 = 80 \text{ packages a day.}$$

Example Three

If your weekly schedule varies, you might want to calculate your goal on a weekly basis. Including the two weeks of Digital Cookie at the beginning of the season, the cookie program lasts 9 weeks. So, take your total goal and divide by 9 (or 7 if you don't want to use DOC). So, if your goal is to go to Cookie Boss:

$$875 \div 9 = 98 \text{ packages a week or } 875 \div 7 = 125 \text{ packages a week.}$$

Remember:

Success starts with a good plan. When you plan ahead, you set yourself up to shine!

Now, you might be wondering, "What happens if I don't reach my daily or weekly goal?" Don't worry—adjust your plan! That might mean working an extra day, resending emails from your Digital Cookie site, asking your troop manager for another booth opportunity, or even changing your goal. All of these adjustments are okay because this is **your** Cookie Program.

Whatever your goal, whatever your method, and whatever your plan, stick to it, make adjustments as needed, and you'll reach your goal!

Hey Juliettes!

Welcome (or welcome back!) to the fun world of being a Juliette! As a Juliette, you're a special Girl Scout who can explore all the adventures of Girl Scouting without being in a traditional troop. It's like a "Choose Your Own Adventure" book where you get to decide your path!

Is your troop not participating, but you want to?
YOU STILL CAN!
Here's how:



How to Get Started with Cookie Season:

1. **Make Sure You're All Set:** Check with your caregiver that you're registered as a Girl Scout!
2. **Show You're Excited:** Fill out the Interest Jotform to let us know you're ready to join in the fun (deadline to join is Feb 28).
3. **Learn the Ropes:** Make sure your caregiver takes the required training to get ready for cookie sales and fills out the Financial Responsibility form.
4. **Set Your Goals:** Fill out the next page to make sure you know how far you want to take your cookie journey!
5. **Order Your Cookies:** Place your first cookie order in eBudde.
6. **Pick Up Your Kit:** Grab your Cookie Program Success Kit at:
 - Ralph's Warehouse: January 17
 - Angel Charity Place for Girls: January 18-19 (sign up via eBudde)
 - If not in Pima County, email juliettesupport@girlscoutssoaz.org
7. **Start Selling:** Sell cookies, earn badges, and collect awesome rewards! You can also get cookies from any cupboard in Southern Arizona after your initial order.

Juliettes (Independent Girl Scouts)

DID YOU KNOW?
You get to run your program and create your success!

Which way(s) do you want to run your sale?

Online Sales: Use Digital Cookie for virtual sales with direct shipping and Girl Delivery options.

AND/OR

In-Person Sales: Sell to teachers, family, and friends. Use a wagon, sign up for a booth, or do a cookie stand in front of your house!

Why are you participating in the Cookie Program?

- ☐ To use Cookie Dough for Camp!
- ☐ To fund my Girl Scout experience!
- ☐ To earn cool rewards!
- ☐ To save my Cookie Dough to travel later!
- ☐ To buy plushies and swag at the store!

What are you most excited to learn about?

- ☐ Goal Setting
- ☐ Decision Making
- ☐ Money Management
- ☐ People Skills
- ☐ Business Ethics

What is one badge you want to earn through the Cookie Program this year?

Other Juliette Opportunities:

- Attend events, camp, earn badges, and more
- Join bi-annual Juliette Gatherings and Girl-Led Juliette Troop Experience

Email juliettesupport@girlscoutsoaz.org for more info!



Brighten Your Booth

Let's Make Cookie Program Contests Fun!

The Girl Scout Cookie Program isn't just about building your Five Essential Skills and earning funds for adventures—it's about having fun too! That's why we've added contests to boost your excitement and grow your cookie business. Check out the details and prizes below!

Brighten Your Booth – January 21 to March 9

A decorated booth catches more eyes, leading to higher sales! Each week features a fun new theme to spark your creativity.

To enter, follow booth rules: wear your uniform, identify your troop, keep cookies off the ground, and display your goal. Then, share a photo of your themed booth on the Girl Scouts of Southern Arizona Facebook page. Each Monday, we'll announce a winner who will receive 150 packages in Care to Share cookies added to their eBuddy.

- **January 21–26: Girl Scout Pride** — Show off what the Girl Scout Program means to you! Wear your uniform or display your accomplishments.
- **January 27–February 2: Pandas, Pandas Everywhere!** — Raise awareness about pandas and add cute panda-themed decorations.
- **February 3–9: Arizona Skies** — Celebrate Arizona's stunning sunsets, sunrises, and dark skies.
- **February 10–16: Let's Go Outside!** — Highlight your favorite outdoor activities like hiking or Girl Scout camp.
- **February 17–23: 90th Anniversary** — Celebrate our council's 90th birthday with pieces and memorabilia of Girl Scouting through the decades here in Southern Arizona!
- **February 24–March 2: Care to Share** — Show the impact of cookie donations, whether for the military or local heroes.
- **March 3–9: Going, Going, Gone!** — Let customers know it's their last chance to buy Girl Scout Cookies before 2026!



Cookie Contests



Additional Contests

- **January 1 to March 15: Kindness Counts** — While you're participating in these fun contests, take a moment to appreciate the adults who support you. Whether it's your caregiver, troop leader, or cookie manager, nominate them using the QR code. From January 13 to March 17, we'll select two winners each week to receive a prize. At season's end, every nominee will get a special patch and letter of recognition.



- **January 6 to February 22: Power of 700** — Reach this powerful number of cookies sold by February 22 and you might be one of 10 lucky winners to receive 50 Care to Share packages.

- **Wacky Weather** — Look for this contest to be dropped when our weather gets wacky, and you might be one of five lucky winners to receive 25 Care to Share packages.



Bonus Booth Contests (A chance to win 50 Care to Share packages)

- **January 18-19: I Have a Dream** — Honor Dr. Martin Luther King Jr.'s dream and use your booth to showcase how you are making the world a better place.



- **February 7-9: Super Bowl** — Get customers to vote for their favorite team or cookie with football-themed decor at the booth.
- **February 13-14: Valentine's Day** — Make Girl Scout Cookies the perfect Valentine's gift by adding bows and gift bags to your booth!

Want to be a star? Make sure your booth photos get posted to the PhotoCircle album—and you might be featured in this guide next year!



Letter of Recommendation from YOUR CEO!



We know that for so many opportunities in this world, you need a great letter of recommendation. Your CEO is standing by to offer that for you. Fill out the form using the QR code and you will receive a beautiful letter based on YOUR accomplishments!

Get ready to be amazed by the fabulous rewards available this items to unforgettable experiences, every package sold brings

36+ packages—kick off your participation with pride! Selling 36 packages is moving three cases in 63 days ... you're already making a difference!



50+ packages—it's all about the bamboo, our pandas' favorite! Choose between a **stylish wide-toothed comb** OR "**Embracing My Inner Chef**" handy cooking spoons—both perfect for your panda-themed collection.

100+ packages—dazzle with a **Dangler and Charm set** (perfect for Crocs or Bogg Bags) OR wrap up in a cozy **Panda Hair Towel** ... this adorable microfiber "hat" towel is both comfy and useful!



150+ packages—cool off with a **theme-inspired cooling headband** OR enjoy a game of cards with **GSSOAZ Panda Playing Cards** ... these options are as cool as you are!

200+ packages—carry your Girl Scout pride in a chic **Cross body Bag** OR show off your love for Do-Si-Dos with a **themed T-shirt**.



Cookie Season! From fun and functional you closer to these exciting incentives.

There are 17 GSSOAZ exclusive rewards this year that directly tie into Girl Scout Badges that you can earn!

300+ packages—get cooking with a stylish **"Embracing My Inner Chef" Cooking Apron** or cuddle up with a **mini Panda Build-a-Bear Baby** ... your choice of cuteness or culinary fun!



400+ packages—record your thoughts in a **Journal with Charms** OR snuggle with a **Plush Panda** ... it's all about expressing yourself!

550+ packages—enjoy a **Movie Morning*** at a location of your choice (council event) OR bring the cinema home with a **Popcorn Maker** ... deliciously fun rewards!

**Girl Scout drop-off event*



700+ packages—travel in style with a versatile **Duffle Bag** OR get creative in a **Maker Space*** at a location of your choice ... crafting dreams await!

**Girl Scout drop-off event*

875+ packages—choose your adventure with a **Cookie Boss Signature Event** at Knott's Berry Farm for you and your caregiver, OR a **week at our Hacienda Day Camp**, OR a **White Noise Machine** for the ultimate relaxation.



1,000+ packages—dive into a **Pickleball experience*** with your own paddles choose one of two locations, OR chat with your pet using **Talking Buttons**, OR whip up breakfast with a **Waffle Maker**—fun and functionality at its best!

**Girl Scout drop-off event*



1,250+ packages—master the kitchen with a **Cooking with “E” virtual class**, where you will learn to cook from scratch using your own colander set during this virtual cooking class or keep your skincare cool with a **Skincare Fridge**—treat yourself!

1,500+ packages—get creative with a **Custom Funko Pop** or rock a **tote bag with Girl Scout charms** ... style meets fun!



1,750+ packages—make a splash at the **Rock-n-Roll Splash Bash*** at the Hacienda with activities, dancing, and swimming, OR spend a week at **Camp Whispering Pines** (age dependent), OR relax in a **Hammock**. The choice is yours!

**Girl Scout drop-off event*

2,000+ packages—Now's your **Second Chance at Cookie Boss** at Knott's Berry Farm OR get to add an **additional two tickets to your earlier choice of Cookie Boss**, OR choose a **Kindle with a three-month free book subscription** ... a reader's paradise!



2,500+ packages—pack your bags for **Great Wolf Lodge**! Enjoy a room for four with wristbands and a gift card for the earning Wolf Pack Girl Scout to add extra fun OR drum up excitement with **Electric Drums and lessons, complete with headphones** OR become a baking pro with a **Stand Mixer**.



3,250+ packages—pamper yourself with a **Sephora Facial instruction and Dyson Hair dryer and Tools** OR fire up the fun with a **Pizza Oven**—ultimate indulgence awaits!

5,000+ packages—**INTERNATIONAL AND PROGRESSIVE TRAVEL**: New this year, by popular demand!

- High Schoolers will embark on a **Scotland adventure from Edinburgh to the Highlands without caregivers**; July 14 to 22, 2025*
- Elementary Schoolers will explore the **Southern Caribbean with caregivers on a cruise to Curacao, Aruba and The Dominican Republic**; June 11 to 21, 2025*
- Middle Schoolers get to choose their adventure between one of the two options!

Those not interested in travel can choose the ultra fun **ASUS Handheld Gaming System**.

**date ranges, not exact dates*



CEO FOR THE Day



Girl Scouts, THIS is the ultimate achievement! Become the **CEO for the Day** ... shadow our CEO at Annual Meeting, Volunteer Appreciation and Young Women of Distinction, make decisions, meet with the Board of Directors, and experience leadership like never before!



Even more rewards!

25+ emails sent via DOC—**exclusive GSSOAZ booklight!**



60+ Care to Share packages—sport the spirit of caring with this **Care to Share hat!**



Please note: Reward selections, colors, and travel destinations are subject to change based on availability. In the event of changes, rewards may be substituted with an item of equal or greater value.

Reward Badges

This season, all our cookie rewards are directly tied to badge work. We've been intentional in selecting rewards that create programmatic opportunities and enhance engagement. Each reward is a step toward earning badges and exploring exciting new skills!

Rewards Key

Culinary
Rewards

Self-Care
Rewards

Daisy
Yellow Petal | Friendly
and Helpful



Brownie
Snacks



Juniors
Simple Meals



Cadette
New Cuisines



Senior
Locavore



Ambassadors
Dinner Party



Daisy
Purple Petal | Respect
Myself and Others



Brownie
My Best Self



Juniors
Knowing My
Emotions



Cadette
Finding My Voice




Senior and Ambassadors
Showing Up for Me and You



Hey Girl Scouts,
It's time to mark your calendars! You'll want to celebrate without scheduling conflicts when you reach your goals. So, keep these dates open and believe in yourself—you've got this!

Mar 22
Care to Share Packing Party

(4 locations)

Mar 23
550+

(6 locations)

Mar 29
1000+



Pickle Ball
(2 locations)

Mar 30
1250+

**virtual program*

Apr 5
2500+

**check-in Sat, check-out Sun*

Apr 26
875+

Knott's BERRY FARM
SECOND CHANCE
2000+
Bus

Apr 25-27

May 10
700+

MAKER SPACE
(4 locations)

May 17
1750+

Rock-n-Roll Splash Bash
(Hacienda Property)

May 3

CEO FOR THE Day
Top Overall Seller in Council

Jun 11-22
5000+

Southern Caribbean
**window of travel*
Age Level:
Daisy-Cadette
+ 1 Caregiver

Jul 14-21
5000+

Edinburgh, Scotland
**window of travel, Khaki Crew Only*

***must have passports by March 15**

Cookie Rewards Goal Chart

50 BOXES



Bamboo Comb -OR-
Embracing My Inner Chef Spoon Set

100 BOXES



Bamboo Dangler with Two Pop-in Charms
-OR- Panda Hair Towel/Hat

150 BOXES



Cooling Headband -OR-
Panda Playing Cards

200 BOXES



Bamboo Crossbody Bag
-OR- Panda Do-Si-Dos Shirt

300 BOXES



Embracing My Inner Chef Apron
-OR- Mini Panda Plush

400 BOXES



Charm Collector Journal with Pop-in
Charms -OR- "Mêi Lán" Panda Plush

550 BOXES



Movie Mornings
-OR- Popcorn Maker

700 BOXES



Do-si-dos® 18" x 10" Corduroy Duffle Bag
-OR- Maker Space Event

875 BOXES



Cookie Boss -OR-
Free Week at Day Camp -OR-
White Noise Machine

1000 BOXES



Pickle Ball Set and Program -OR-
Fluent Pet -OR- Waffle Maker

1250 BOXES



Skin Care Fridge -OR- Cooking with E
Virtual Program and Colander Set

1500 BOXES



Tote Bag with Girl Scout
Charms -OR- Personalize
Your Own Funko Pop

1750 BOXES



Rock & Roll Splash Bash -OR-
Free Week at Camp
Whispering Pines -OR-
Stand Alone Hammock

2000 BOXES



SECOND CHANCE Cookie Boss
-OR- Kindle with 3 Months
Kindle Unlimited

2500 BOXES



Great Wolf Lodge -OR-
Electric Drum Set with Lessons -OR-
Stand Mixer

3250 BOXES



Pizza Oven -OR- Dyson Hair Tools
and Sephora Skin Care Lesson

5000 BOXES



International
Travel -OR-
Handheld
ASUS Game



Cookie Dough

When adults have jobs, they receive a paycheck as compensation for the time they spend working. Similarly, we know that running your cookie business can be hard work which is why we recognize your amazing achievements with rewards and Cookie Dough! Each Girl Scout, whether you are in a troop or a Juliette, has the opportunity to earn Cookie Dough, which can be used in a variety of exciting ways.

How you can use your Cookie Dough:

- Pay registration costs for GSSOAZ programs
- Renew your own membership
- Pay registration costs for camp at The Hacienda Program Center or Camp Whispering Pines
- Spend it in Girl Scouts of Southern Arizona retail stores
- Convert them to Travel Bucks (see more details below)

What Cookie Dough cannot be used for:

- Troop dues
- Adult memberships
- Purchases from the GSUSA online shop
- Troop treasury
- Girl Scout fees at other councils
- Redeemed for cash

Special Option for Older Girl Scouts

If you are a Junior, Cadette, Senior, or Ambassador Girl Scout, you have the option to convert your Cookie Dough to Travel Bucks. This allows you to save up funds for fees associated with any GSSOAZ sponsored travel or GSUSA Destinations. Travel bucks are non-transferable and valid for four years (expiring on September 30, four years after conversion). The initial conversion requires a minimum of \$25 in Cookie Dough, but once your Travel Bucks account is set up, any amount can be converted. Scan this QR code to make a conversion.



How do you earn Cookie Dough?

There are two options for earning Cookie Dough:

1. All rewards and Standard Dough
2. No rewards under 874 boxes sold and Bonus Dough. Starting at 875+ boxes Girl Scouts will also select rewards

Unlike rewards, Cookie Dough is not cumulative. What does that mean?

- **Standard Dough:** If you choose Standard Dough, you will earn all the rewards up to the box level that you reach, in addition you will also earn the amount of Standard Cookie Dough listed on the next page at that box level.
- **Bonus Dough:** If you choose Bonus Dough, you won't earn any rewards until you reach the Cookie Boss level (875 boxes). Once you hit 875 boxes or more, you'll start selecting rewards and receive all rewards from 875 boxes up to the highest level you achieve. In addition, you'll receive the amount of Bonus Cookie Dough listed on the next page for that level.



We know this can be a confusing decision you have to make so here are some examples to help you see how it works:

- Girl Scout A achieves a sales level of 355 boxes and selects Standard Dough and rewards. Girl Scout A will receive \$10 in cookie dough and the rewards for 36+ boxes, 50+ boxes, 100+ boxes, 150+ boxes, 200+ boxes and 300+ boxes.
- Girl Scout B achieves a sales level of 1272 boxes and selects Bonus Dough. Girl Scout B will receive \$200 in cookie dough and choose one of the rewards at the 875+ box level, 1000+ level and 1250+ level.

Important Things to Know

- Cookie Dough earned in the 2025 Cookie Program will expire on **March 31, 2026**. You must spend it or convert to Travel Bucks prior to this date.
- All decisions regarding cookie dough and rewards are made by you, in conjunction with your caregiver and then let your Troop Product Manager know your decision.
- Your troop may discuss opting out of rewards in exchange for higher troop proceeds. This decision must be unanimous by all troop members. If your troop agrees to this, you will receive no rewards and no cookie dough.



The Girl Scout Shop

The Girl Scout Shop has all the latest cookie merchandise and so much more. We can't wait to see you!



Smell your favorite cookies all year long with these Scented Cookie Pillows




Cute and comfy cookie clothing and accessories



Grab attention with Cookie Costumes, Pom Poms, and more



Adorable Panda patches and merch to celebrate the cookie season



Still have cookie dough funds from last cookie season? You can spend them at any of your local Girl Scout Shop locations. Unsure if you have funds? Give the shop call, or stop by and we can check!

Tucson | (520) 319-3145
4300 E. Broadway Blvd.
Tucson, AZ 85711

HOURS

Monday: CLOSED
Tuesday-Friday: 11 a.m. to 6:30 p.m.
Saturday: 10 a.m. to 4 p.m.
Sunday: CLOSED

Sierra Vista | (520) 319-3191
2200 El Mercado Loop, Suite 1164
Sierra Vista, AZ 85635

HOURS

Wednesday: Noon to 6 p.m.
Saturday: 10 a.m. to 4 p.m.

Other days and times available by appointment only. Call ahead to schedule an appointment.

Yuma | (928) 782-9193
3250 S 4th Ave., Ste. F
Yuma, AZ 85364

Weekly hours vary.

Appointments are available. Call ahead to schedule an appointment.

Spring Programs and Camp

Spring Programs

We get it – there's a TON of things on your plate. Between school, clubs, friends, Girl Scouts, and more, you're busy! But when was the last time you did something just for you, or tried something new just because? We've got lots of different programs coming this spring and there's sure to be something that interests you. Daisies and Brownies: want to get messy with some science experiments? Or looking to hone your crafting skills? There's a program for that! Juniors: want to join us for a sleepover in an underground playhouse and meet some nocturnal critters at the Arizona-Sonoran Desert Museum? Yup, we've got that. Cadettes: how about a Minecraft-themed sleepover to kick off the New Year? This level-exclusive event is right around the corner. And for all of our Khaki Crew, Cadettes, Seniors and Ambassadors, we've got a camping-filled trailblazer trip, community volunteering opportunities with Girl Volunteer Corps, and more elevated programs to meet your special interests. Finally, celebrate the arrival of summer and join us at a huge pool party with music, food, crafts and swimming! All of this is just a taste of what we have to offer from January to mid-May. So, when you want to take a break from all the chaos and do something for you, we'll be ready with some pretty awesome programming. Check out our calendar to find events and sign up!



Camp

You've probably heard us talking about camp before – that's because we love it so much, and we know you will too!

Camp is the perfect place to show off your skills AND discover hidden talents. You may be an expert at drawing, singing and swimming, but did you know you also have amazing aim at archery? Or, you might be a pro with slingshots and science experiments, but did you know you can also make a whole crowd laugh with your hilarious skits? At camp, Girl Scouts get to try all of the above while making friends and growing their skills. So, even if tying knots for friendship bracelets isn't your strongest skill, you're sure to find something that calls to you at camp.

And the best part? You won't be alone. Odds are, the camper next to you gearing up to climb a tree is also silently hyping herself up, trying to conquer her fear of heights. Or, at lunch, another camper at your table hasn't learned all the words to The Princess Pat song either. Camp helps you find people just like you, trying their best, and hoping to have a good time. Together, you'll try new foods, make and trade cute crafts, and share stories and jokes you'll never forget.

And hey! Did you know that by participating in the Cookie Program you can earn Cookie Dough to cover some or all of the cost of camp? We have campers every summer who earned their week – or multiple weeks – of camp by selling Girl Scout cookies. And you can too! So ... see you this summer? We sure hope so!



Want resources likes these?



It's Girl Scout Cookie™ Time!

Sorry I Missed You!

Scan Here to Order



My name is _____ First Name Only
Troop # _____
My goal is _____
To order _____ Insert URL or contact information

To see full nutrition and product information, visit LittleBrownie.com or GirlScoutCookies.org.

	\$ _____	Adventurefuls®
	\$ _____	Lemon-Ups®
	\$ _____	Trefoils®
	\$ _____	Do-si-dos®
	\$ _____	Samoas®
	\$ _____	Tagalongs®
	\$ _____	Thin Mints®
	\$ _____	Girl Scout S'mores®
	\$ _____	Toffee-tastic® <small>GLUTEN-FREE</small>

Donate Cookies Your donation helps Girl Scouts in my community give cookies to local heroes.

girl scouts | **Little Brownie**
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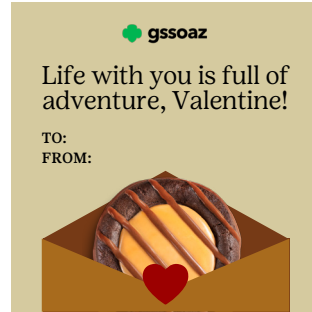
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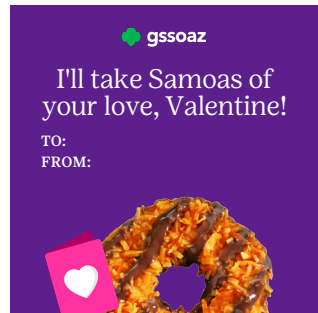
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Thank You For Helping Me Reach My Goal!

If you want Samoas...

Girl Scout: _____ First Name Only Troop: _____

My goal is: _____

To order: _____ URL or contact information



ATTACH YOUR DIGITAL COOKIE QR CODE HERE

Scan Here to Order Now

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Thank you for reading
the Girl Scout Guide!



Fill out this Jotform by January 2
to receive a surprise gift!

While supplies last!

90th Celebration Loading...

In 2025, Girl Scouts of Southern Arizona is celebrating 90 years of courage, confidence, and character!

Stay tuned to find out how YOU can be part of the fun.



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