

2024 Girl Scout Cookie Program[®]

Family Guide



Unbox the Future



NEW!

March to a Million

Join the collective effort to make council history

New Tearaway Resources

Convenience for on-the-go, found at the back of this manual

Upgraded Council Website

Our council's website is new and improved—check it out at [girlscoutssoaz.org](https://www.girlscoutssoaz.org)

Letter from "E"

Welcome to our 23-24 Season!

As we embark on this exciting journey, flipping through the pages of this Family Guide, you'll discover a world of opportunities that await you in the upcoming Cookie Program and our "March to a Million" campaign, learn about programmatic opportunities throughout your council as well as focusing on the why of Girl Scouting. Get ready to be swept up in the whirlwind of enthusiasm, rewards, and engaging programs that will fill your days with joy and growth.

New to Girl Scouting or really jumping in with both feet this season? Hold onto your hats because being a Girl Scout is like joining a big, fantastic community. We're all about building bridges with new pals, crafting memories that'll make you smile forever, and shouting from the rooftops that your voice matters, big time! This is the place where you can step out of your cozy zone and try things that make your heart race—like mastering new skills and going on totally wild adventures.

And to all you amazing caregivers out there—get ready to see your incredible Girl Scouts transform right before your eyes. We're talking about watching them tackle challenges like fearless superheroes and embracing all kinds of exciting stuff. In these pages, we're dishing out the secret sauce to growing into leaders, team players, and dream chasers who won't let anything dim their sparkle.

This isn't just another season – it's a chance for all of us to make memories that'll shine like stars in the sky. So, let's take on this season like a boss. Let's go for that million-package goal and at the same time, let's discover the magic inside ourselves that makes us one-of-a-kind amazing. Let's collect stories of triumph, bounce back from setbacks, and create a bond that's tighter than our fave friendship bracelets.

Yours in Girl Scouting and Sparkle,
Elizabeth "E" Locke Thomas



Letter from Kristen

Greetings Cookie Bosses!

I am so thrilled about what is ahead. As Cookie Bosses, you will embark on an entrepreneuHER journey like no other. The Girl Scout Cookie Program, a beloved tradition spanning the course of 100+ years, has equipped millions of young women with critical skills that afford a lifetime of success.

Through this program, you will try new things, get out of your comfort zone, overcome challenges, and learn the true definition of grit. Setting goals and adjusting when needed is a valuable skill when tackling any obstacle, and oh the glory that comes with achieving one's goals—it's an incredibly powerful (and yes sweet) accomplishment! Like so many aspects of life, there will be challenges, many of which cannot be predicted. Perseverance and a can-do attitude can lift you beyond any barrier, and always remember—you are a Girl Scout! You are resourceful and wise, and hey ... you've got this!

Best wishes on a fun and exciting Cookie Season. I believe in you, incredible you and as always, I will be cheering you on each and every day and moment!

Stronger Together,
Kristen García-Hernandez



OWN YOUR
magic

Letter from Rosi

As the 2024 Girl Scout Cookie Program approaches, excitement fills the air! A warm welcome to our returning entrepreneurs and an equally enthusiastic greeting to all the new Girl Scouts who are taking the plunge into the world of business for the first time. While the Girl Scout Cookie Program is synonymous with delectable treats like Thin Mints, Samoas (my personal favorite), and Adventurefuls, its significance goes far beyond these delicious delights for our Girl Scouts.

Participating in the program provides our Girl Scouts with an opportunity to develop people skills, create a solid foundation of business ethics, and a deeper grasp of money management. Those who actively engage in setting goals and making decisions for how their troop's earnings will be utilized or how Juliettes will make use of their program credits, also get to experience the immense satisfaction that comes from achieving these goals. It's a journey marked by the sense of accomplishment they feel as they reach their targets, embark on trips funded through their efforts, and reap the well-earned rewards.

We know though that this journey is not solitary. It is made possible through the unwavering support of their families and the dedication of volunteers. From those who lend their time at weekend booths, those who undertake restocking missions for their Girl Scouts' inventory, those that keep eBudde updated and those that take on the financial management, caregivers and volunteers play an indispensable role that truly makes a difference.

For me, these are the reasons that fuel my passion for this role. I'm here to offer my full support to every Girl Scout and every volunteer throughout the entire Girl Scout Cookie Program journey.

Yours in Girl Scouting,
Rosi Southee



Table of Contents

Cookie rallies	1
Troop Year Planner	2
For troop leaders	3
gsLearn	4
March to a Million	5
2024 Girl Scout Cookies	6
There's magic in a box!	7-8
Cookie rewards	9-13
How the cookie crumbles	14
Proceeds vs. dough	15-16
Digital Cookie tips and resources	17
Cookies for Heroes packing party	18
Cookie contests and weekly themes	19-21
Juliettes (independent Girl Scouts)	22-24
Caregiver information	25
Leadership information	26
Ways to participate in the Cookie Program	27-28
Booths	29
Troop Volunteers—don't forget to share!	30
There's something fun in store	31
Cookies are always in season (cookie merch)	32
Our properties	33
Camps and program facilities	34
Cookie resources	35
GS adVENTUREs	36
Entrepreneurship badges and pins	37
Booth safety	38-39
Do it the Girl Scout way	40
Mark your calendars (upcoming programs)	41
Highest Awards	43-44
Troop tips and travel	45
Fairy Godsisisters (travel scholarship)	46
Progressive girl-led planning	47-48
For our high school Girl Scouts	49
Alumni program	50
Over the Edge	51
Volunteer recognitions	52
NEW GSSOAZ website	53
Ingredients and food allergen guide	54
FAQ and sensitive issues	55
Smart cookie marketing tags	56
Door hangers	57
Booth inventory sheet	58
Cookie goal chart	59
Cookie daily tracker	60
Will this be YOU in 2024?	61-62

Please be aware that all the information in this Troop Product Manager Manual was accurate at the time of printing. However, the Girl Scout Cookie Program is constantly evolving, and information may undergo modifications. Any updates to the program will be communicated through eBudde emails and will also be available in the eBudde Help Center.

Cookie rallies



Get ready to rally

Prepare for the 2024 Girl Scout Cookie Program through fun and hands-on-learning at Cookie Rally! At each of our council's cookie rallies, you will have an opportunity to begin working on—or refresh—your five skills through a variety of age level activities, in addition to some fun, hands-on challenges, all alongside your Girl Scout sisters.

Once you have your goal in mind, head to the rewards display and see what awaits! Taste some of the Girl Scout cookies to best pitch to your customers, and shop the latest cookie merch with our retail team's shop. You do not want to miss cookie rally!

It's never too soon to register to attend. Registration is free and includes your math lanyard and patch—elevate your experience by upgrading to the GSSOAZ exclusive Power of the Cookie SWAG for \$15, which includes a large fan, sling water bottle holder, reusable water bottle and a retractable pen.



Pima

Dec 2, 10 a.m. to noon
Winter Market on site

Casa Grande

Dec 12, 5:30 to 7:30 p.m.

Cochise

Dec 7, 5:30 to 7:30 p.m.

Nogales

Dec 13, 5:30 to noon

Yuma

Dec 9, 10 a.m. to noon



Register TODAY
for the location
of your choice.

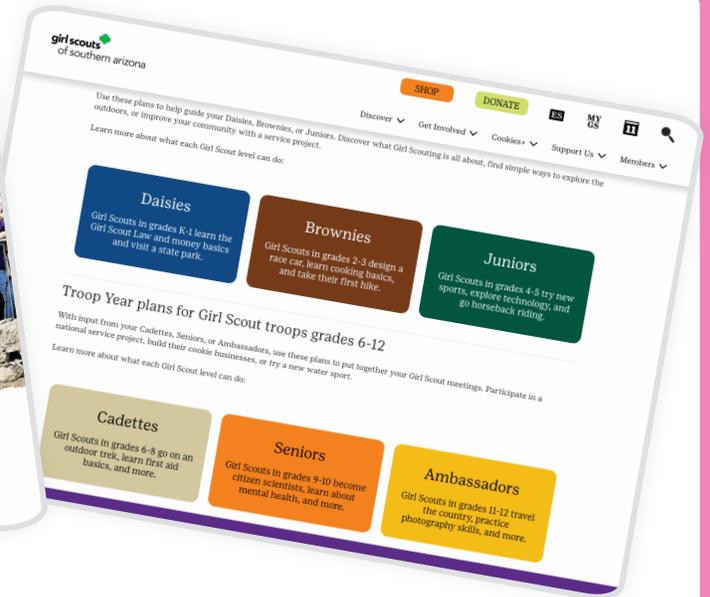
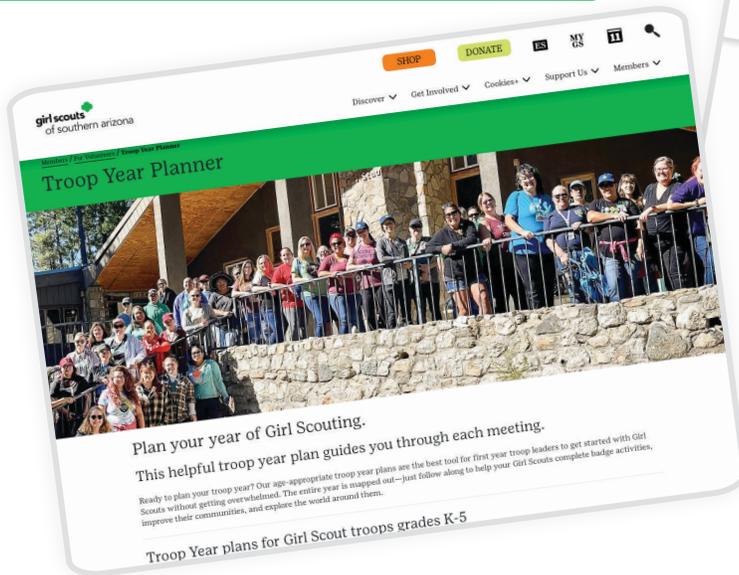


Troop Year Planner

(formerly Troop Leader Blueprint)



Plan your year of Girl Scouting



Ready to plan your troop year? These helpful troop year plans will guide you through each meeting. These age-appropriate troop year plans are the best tool for first-year troop leaders to get started with Girl Scouts without getting overwhelmed.

The entire year is mapped out—just follow along to help your Girl Scouts complete badge activities, improve their communities, and explore the world around them. Check out all the age levels by scanning the QR code.



Hey caregivers! Did you know there is a place for you to help out your troop throughout the year? Let your leader know you are willing to be a part of the process for success!

For troop leaders



10 reasons to use VTK

1. Find easy-to-follow meeting plans.
2. Record troop attendance and achievements.
3. Email caregivers/parents with ease.
4. Combine meetings to build multi-level activity plans.
5. Access the newest badges—early availability in the VTK!
6. Print material lists for easy prep, shopping, and meetings.
7. Download meeting plans and resources to any device for quick access.
8. Add additional trips, events, or programs to your year plan.
9. Submit your Troop Financial Report and bank statements.
10. Use step-by-step walkthroughs to help you plan the ideal Girl Scout year for your troop.



Access new content throughout the year

- Troop Year Plans
- Updated badges
- Highest Awards support
- New awards
 - World Thinking Day Award
 - Global Action Award

But how? After accessing the VTK, go to Year Plan, and select "Add Badge/Journey." Then, use the search box to find a specific badge, Journey, or "Use Filters." Make your selections and then look for "NEW" and click "Preview."

For leaders

The VTK helps take the guesswork out of how to run and manage a troop meeting. With the VTK's pre-planned meetings, you will be facilitating troop meetings like a pro!

For experienced troops

The VTK has brand new badge and Journey requirements available for all program levels. More user-friendly abilities allow you to customize your track by adding the newest badge and Journey requirements to your Girl Scout year.



Pick up a gsLearn
FAQ flyer at your
local cookie rally!



Who is gsLearn for?

gsLearn is GSSOAZ's re-boot of our e-learning platform, where you—Girl Scout volunteers and Girl Scouts who are working to earn their Highest Awards—can receive required and optional training! This one-stop-shop is user friendly, and makes it easy to complete all you need to succeed as a Girl Scout member.

Why do I need it?

Whether you are a new or seasoned volunteer, you can now take your Girl Scout learning experience to the next level with gsLearn. Access courses on-the-go, track your progress and more! It works on your phone, tablet, or computer—though we recommend using your computer for the best user experience, with Chrome, Microsoft Edge, and Firefox as the recommended browsers.

With a library that contains courses that can be completed at your own pace, both required and optional training, you are able to access additional resources and repeat trainings when you need a refresher.

How do I access it?

Registered members, with an eligible background check on file, and a volunteer role assigned to them can access gsLearn as soon as their membership is active.

- Sign into gsLearn through the website with MyGS. Log in and click on gsLearn.
 - Log in using the username and password you created when you set up your Girl Scout member account
 - Your dashboard will appear with any trainings already assigned to you.
 - You can find other training courses available to you in the Content Library on the left-hand side.
- Please note that it may take 24 to 48 hours for access to gsLearn and for VTK to be available.

What can I find in gsLearn?

What can't you find? As a new or experienced leader, gsLearn is where you can find trainings to:

- | | |
|-------------------------------------|--------------------------|
| • Help you start your troop | • The Basic Three |
| • Learn what Girl Scouting is about | • Highest Award Training |
| • Find Service Unit Team Trainings | • Recognition Training |

And so many more coming soon!

March to a Million

Adding a dash of YOUR Girl Scout magic to our sweet success!

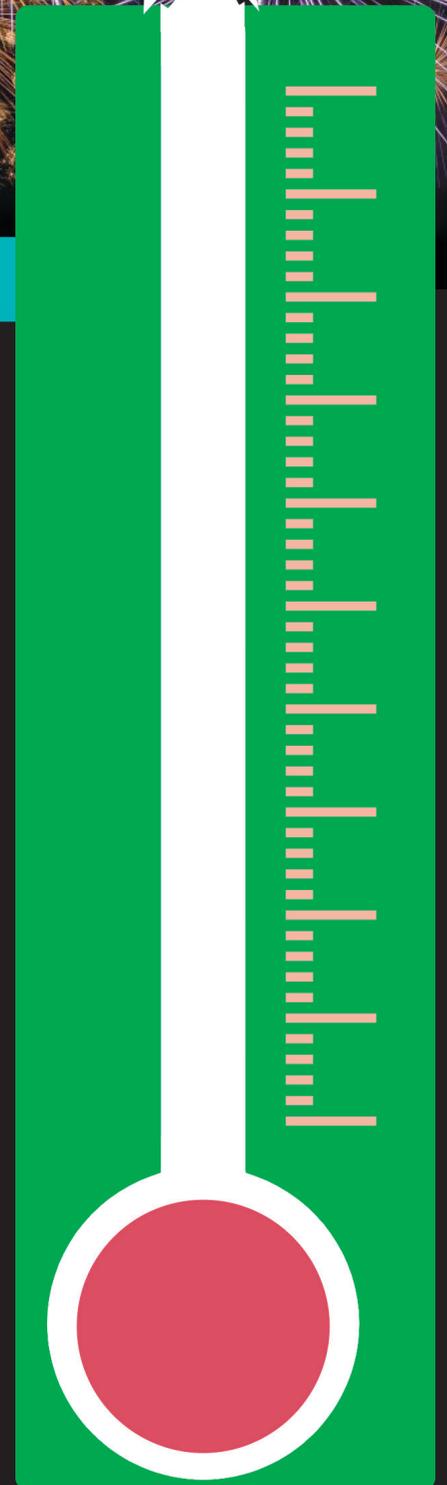
THIS is the year we move a MILLION boxes as a council! This has been an ongoing goal for the last fifteen years and this is the year we finally do it!

Using a thermometer, we will be tracking our collective progress and posting throughout the sale how far from the end goal we are. Be a part of that glory and major movement for our council!

• Have a minimum of three Girl Scouts participating in the program—**remember that participation means a minimum of three Girl Scouts, in your troop, selling a minimum of 24 boxes, each.**

What can you walk away with by joining us when we hit a million boxes sold? Every participating Girl Scout and two leaders from each troop will receive:

- A keepsake reversible bucket hat
- A keepsake patch and keepsake enamel pin.
- Participating troops will receive an **additional .05 cents per box—all the way back to box zero**—added to their troop proceeds.





2024 Girl Scout Cookies®

All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- Zero Grams Trans Fat per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification

The World's Most Flavorful Lineup



Adventurefuls® • Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt **\$5**
 Approximately 15 cookies per 6.3 oz. pkg.
 Ⓢ Ⓧ



Lemon-Ups® NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits **\$5**
 Approximately 12 cookies per 6.2 oz. pkg.
 Ⓢ Ⓧ



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe **\$5**
 Approximately 38 cookies per 9 oz. pkg.
 Ⓢ Ⓧ



Do-si-dos® • Made with Natural Flavors • Real Peanut Butter • Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling **\$5**
 Approximately 20 cookies per 8 oz. pkg.
 Ⓢ Ⓧ



Samoas® • Real Cocoa • Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes **\$5**
 Approximately 15 cookies per 7.5 oz. pkg.
 Ⓢ Ⓧ



Tagalongs® • Real Cocoa • Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating **\$5**
 Approximately 15 cookies per 6.5 oz. pkg.
 Ⓢ Ⓧ



Thin Mints® • Made with Vegan Ingredients • Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint **\$5**
 Approximately 30 cookies per 9 oz. pkg.
 Ⓢ Ⓧ



Girl Scout S'mores® • Made with Natural Flavors • Real Cocoa

Graham sandwich cookies with chocolaty and marshmallowy flavored filling **\$6**
 Approximately 16 cookies per 8.5 oz. pkg.
 Ⓢ Ⓧ



Toffee-tastic® • No Artificial Flavors GLUTEN-FREE

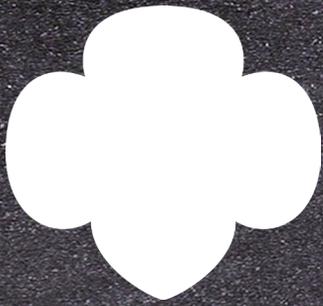
Rich, buttery cookies with sweet, crunchy toffee bits **\$6**
 Approximately 14 cookies per 6.7 oz. pkg.
 Ⓢ Ⓧ



The GIRL SCOUTS® name, mark, and all associated trademarks and logotypes, including the Trefoil Design, are owned by Girl Scouts of the USA. Little Brownie Bakers, a division of Ferrero U.S.A., is an official GSUSA licensed vendor. LITTLE BROWNIE BAKERS® name and mark, and all associated trademarks, are trademarks of Ferrero Group. © 2023 Girl Scouts of the USA.



ACCEPTED



What can Girl Scout Cookies empower you to do?



Experience Girl Scout camp



Discover your courage, career, and purpose



Find your forever friends



Give back to the community



Make lasting memories



Travel the world



There's magic in a box!

Cookie rewards



We are so thrilled for you to take on this next Cookie Season and work towards your goals, and we cannot wait to see you accomplish your Cookie Dreams!

Cookies for Heroes and Digital Cookie rewards

- 25 emails in DOC—"I Am Amazing" screen cleaner
- 60 CFH donations—
Cookies for Heroes t-shirt



Rewards based on boxes sold

OWN YOUR MAGIC

2024

24 boxes—2024 participation patch to honor your role in the cookie program

50 boxes—**colorful and exclusive GSSOAZ sticker** to place on your water bottle



125 boxes (choose this or that)—a **stylish bandanna** for your outdoor adventures, OR a **charming hair accessory** that showcases your Girl Scout Pride



200 boxes (choose this or that)—a **wallet pouch** to keep your essentials safe and stylish, OR a **cute and small plush** for your collection





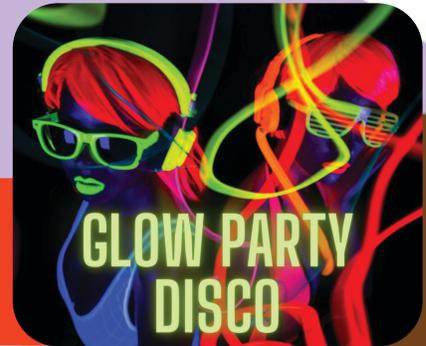
300 boxes (choose this or that)—an **exclusive GSSOAZ durable tin camp cup** to keep you hydrated along your journeys, OR a **fun and cuddly axolotl pillow**—one-of-a kind just like you!

400 boxes (choose this or that)—**exclusive GSSOAZ night light** to illuminate your space with your Girl Scout spirit, OR an **adorable axolotl plush** to bring you joy and snuggles



550 boxes (choose this or that)—capture your thoughts, ideas, and drawings in this special **3-part journal sketch pad**, OR don your axolotl pride with this **fun cookie themed shirt**, you SUPERSTAR, you!

700 boxes—get ready to dance and have a blast at this **Glow Party Disco***! Bring your best 80's garb and we will see you there!



**happening in multiple locations*

Cookie rewards



Continued



Rewards based on boxes sold



900 boxes (choose this or that)—capture instant memories with a **Fujifilm Instant Camera**, OR enjoy a **fun-filled week at our Hacienda Day Camp**, as you make memories with swimming, archery, and so much more, OR join us for **Cookie Boss**, where you will show off your cookie-selling skills at this exclusive, signature event (includes a Girl Scout, their caregiver, OR—new this season—Khaki Crew can forego their caregiver(s) and attend TOGETHER with the camp staff team!

1,100 boxes (choose this or that)—customize this **special necklace with your name**, OR carry around your essentials with this **mini backpack**



1,300 boxes (choose this or that)—create your own furry friend at **Build-A-Bear Workshop** in Girl Scout style, OR explore your musical talents with a **keyboard piano** that has a built in "learn to play" element

NEW for Khaki Crew—reach 6,000 boxes then opt out of rewards 901-5,999 and replace with NY

New York—we know that for many, finding the money to travel is out of reach. But what if you could opt out of several levels and earn your entire cost to join our council on their domestic destination? Now is your chance to fund your travel experience with this unique cookie reward!

- If you have already made payments towards this trip, they are refundable back to you if you select this reward.
- If you have yet to register for this trip, and want to achieve it, make a small deposit now to be a part of the very important planning process so that when you earn it, you have not missed out on being a part of the creation of this trip!

Available to Khaki Crew (grade 7 and up by the 2023 and 2024 membership year)



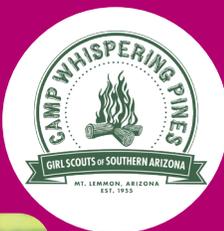


1,500 boxes (choose this or that)—learn the art of jam making in this fun, hands-on **Jamming with E class*** and take home your creations to share with friends and family, OR add a touch of grooviness to your space with this **lava lamp**, OR enjoy a **meal kit experience to nourish your family with a tasty, home cooked meal**

1,750 boxes (choose this or that)—earn your own relaxing space and swing in your very own **hammock chair**, OR experience learning to roller skate with the local Tucson Female Derby Team, you will learn defensive and safe skating PLUS earn your own **exclusive GSSOAZ custom skates and safety gear**



Second Chance
2024
COOKIE BOSS
a signature event



2,024 boxes (choose this or that)—earn another opportunity to attend our signature **Cookie Boss event with this second chance**, OR immerse yourself in the **camp experience with an overnight stay (age restricted)**, OR imagine and **create your own friend** by submitting your art to be made into a truly customized stuffie!

2,500 boxes (choose this or that)—kick back and relax in this **comfortable chill sack**, a MASSIVE bean bag all your own, OR have a **whimsical tea party with the CEO***



**happening in multiple locations*

Cookie rewards



Continued

Rewards based on boxes sold



3,500 boxes (choose this or that)—earn **your own archery bow when you attend and learn with our skilled archery professionals**, OR vinyl is all the rage again and music sounds so crisp on this **Bluetooth stereo turntable**, OR stay connected, stylish and healthy with this **smartwatch (available for Apple or Android)**

These rewards are designed to celebrate your achievements and make your Girl Scout experience even more exciting and memorable.

- Please note that sometimes the world changes and rewards have to be swapped out.
- We reserve the right to replace rewards for equal or greater value. Colors, descriptions, events, and even locations as all rewards are based on the world we live in as of print date.
- We know our world is ever-changing and we can only guarantee based on what is available at reward distribution time.

4,500 boxes (choose this or that)—level up your gaming with the latest **Nintendo Switch OLED**, OR embark on **high adventure to stunning Sedona**, enjoy indoor skydiving at iFly, marvel and scream on a Pink Jeep tour, climb rocks, see amazing animals in Out of Africa, and stay in a luxe resort, complete with a lazy river (open to all levels, weekend includes a caregiver), OR **get pool certified with a scuba instructor at Scuba Camp (Khaki Crew only)**



6,000 boxes (choose this or that)—bring the arcade home with this **awesome gaming arcade table**, OR set sail this season through four countries—**Italy, Greece, Croatia, Montenegro**—in an **unforgettable cruise for you and a caregiver**, walk through the Parthenon, ride in a gondola and watch Murano glass being made, sample different cuisines AND so much more, all with your CEO!

How the cookie crumbles



2025 transition to \$6 cookie price

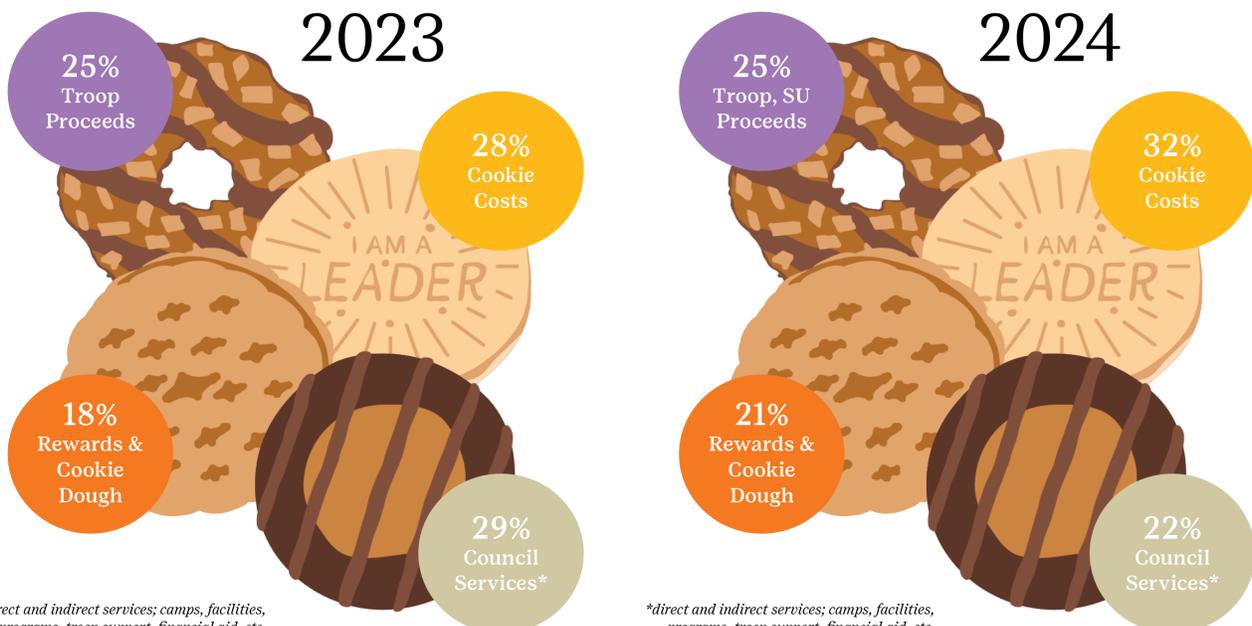
This upcoming cookie season, 2024, will be our last season where most cookies are priced at \$5. The reasons behind this change are due to:

- **Rising and managing commodity costs and widespread cost increases:** We are living in a time of increasing commodity costs, which affect the prices of cookies. Beyond commodities, expenses related to labor, travel, and electronics have also seen notable increases.
- **Protecting Girl Scout rewards and preserving experiences:** Our main priority with moving prices in 2025 is to ensure that the increased cookie costs do not impact the rewards and proceeds that our Girl Scouts receive. We remain steadfast in our commitment to maintain high quality experiences through program so our Girl Scouts continue to benefit.
- **Beyond cookies:** We want to emphasize that Girl Scouting is not just about cookies—it's about adventure, growth, and empowerment, much of which is funded by those indirect funds that come from cookie proceeds. These are critical to funding our staff-supported community programs, underwriting the cost of camp, ensuring we have presence in all our counties, funding opportunities for financial aid, and much more.

As a Girl Scout caregiver, your support and dedication are invaluable in making every cookie season a monumental success for the Girl Scouts we all serve. Thank you for being an integral part of the Girl Scout family in Southern Arizona. We appreciate your understanding and support as we navigate this transition together.

Please remember, we have decided to hold steady on our cookie box prices for 2024, and the increase will not be implemented until 2025. We hope you understand the changes ahead and we appreciate your ongoing support! If you have questions, please reach out to us at customercare@girlscoutsoaz.org or by calling us at (520) 327-2288.

Year difference breakdown



*direct and indirect services; camps, facilities, programs, troop support, financial aid, etc.

*direct and indirect services; camps, facilities, programs, troop support, financial aid, etc.

Proceeds vs. dough

Knowledge is power—equip yourself with the difference between proceeds and dough.

Proceeds—earned by troops

To earn proceeds a troop must reach participation level. That means at least three Girl Scouts who sell at least 24 boxes of cookies each. A troop that meets that qualification will earn 80¢ a box.

Troops can increase those proceeds when they reach certain Per Girl Averages (PGA). PGA is calculated by dividing the total number of boxes sold by the troop, by the number of Girl Scouts at participation level. For example, if your troop has 10 Girl Scouts participating and total boxes sold are 5,000, that would be a PGA of 500. As you can see from the chart to the right, that troop would then earn 90¢ a box for total troop proceeds of \$4,500.

Troop Proceeds

Base proceeds = 80¢ a box
Troop PGA 350 = 85¢ a box
Troop PGA 450 = 90¢ a box
Troop PGA 550 = 95¢ a box
Troop PGA 650 = \$1 a box

Important to remember:

- Troop proceeds = Girl Scout money; the decisions to spend those funds should be made collectively by the Girl Scouts in the troop. Ensure your Girl Scout is a part of these decisions!

Full opt-out

Troops also have the opportunity to earn \$1.10 per box, regardless of how many boxes they sell, when the Girl Scouts in that troop choose a full opt-out. This means those Girl Scouts will receive no physical rewards or cookie dough from the Cookie Program, but their troop in the above scenario would receive total proceeds of \$5,500. The decision to choose a full opt-out must be a unanimous troop decision.



Cookie Dough—earned by Girl Scouts

Cookie Dough can be used at any GSSOAZ retail store and also to pay for qualifying events, such as:

- Council programs
- Council resident and day camps
- GSUSA Destinations Programs
- Council travel
- To renew the Girl Scout's own membership

Cookie Dough may NOT be used toward troop dues, as part of the troop treasury, to pay for adult Girl Scout memberships or redeemed for cash. Junior, Cadette, Senior and Ambassador Girl Scouts may choose to convert their Cookie Dough to travel bucks, which allow Girl Scouts the opportunity to save funds to be used towards paying fees associated with GSSOAZ sponsored travel or GSUSA Destinations. Travel bucks are non-transferable and valid for 4 years (expiring September 2030, four years after conversion).

There must be a minimum of \$25 in Cookie Dough to make your initial conversion, but once your Travel Bucks account is established, any amount can be converted by using the QR code!



Cookie Dough will be delivered by email to the caregiver's email address on file, and is expected late April to early May.

Cookie Dough (continued)

Cookie Dough earned in the 2024 Cookie Program will expire on March 31, 2025. Any conversion to travel bucks must be done prior to the original expiration date and all conversions are final.

How do Girl Scouts earn Cookie Dough? There are two options:

- All rewards and Standard Dough
- No rewards under 899 boxes sold and Bonus Dough, starting at 900+ boxes, Girl Scouts will also select rewards

Standard Dough (also earn rewards)		Bonus Dough (no other rewards earned until 900+ boxes sold)	
Boxes Sold	Dough Received	Boxes Sold	Dough Received
250-349	\$10	51-99	\$5
350-499	\$25	100-199	\$10
500-599	\$40	200-299	\$20
600-699	\$55	300-399	\$35
700-899	\$70	400-499	\$55
900-1,099	\$85	500-599	\$85
1,100-1,250	\$100	600-699	\$100
1,251-1,474	\$125	700-899	\$125
1,475-1,699	\$150	900-1,099	\$150
1,700-1,849	\$175	1,100-1,249	\$175
1,850-2,199	\$200	1,250-1,549	\$200
2,200-2,699	\$250	1,550-1,749	\$225
2,700-2,999	\$300	1,750-1,849	\$250
3,000-3,499	\$350	1,850-2,199	\$275
3,500+	\$400	2,200-2,699	\$300
		2,700-2,999	\$350
		3,000-3,499	\$400
		3,500+	\$450

Cookie Dough is not cumulative. A Girl Scout who elects to earn under the Standard Dough track, will earn the Cookie Dough relative to the highest box level sold as indicated below in addition to all rewards (which are cumulative). Those that select standard dough and rewards, will need to achieve at least the 250 box level. For those Girl Scouts that elect the Bonus Dough track, they will not receive any physical rewards (including CFH and Digital Cookie rewards) until they reach the 900+ level, but they will earn Cookie Dough relative to the highest level boxes sold as indicated on the bonus dough chart below starting at 51 boxes sold. We know this can be a confusing decision so here is quick example:

• Girl Scout A achieves a sales level of 355 boxes and selects Standard Dough and rewards. Girl Scout A will receive \$25 in cookie dough and the rewards for 24+ boxes, 50+ boxes, 125+ boxes, 200+ boxes and 300+ boxes.

• Girl Scout B achieves a sales level of 902 boxes and selects Bonus Dough. Girl Scout B will receive \$150 in cookie dough and choose one of the rewards at the 900+ box level.

All decisions regarding cookie dough vs. opt outs vs. rewards should be made by each Girl Scout individually in conjunction with their caregiver and should be communicated to their Troop Product Manager. Troops have the option to elect a Full Troop Opt Out in exchange for additional troop proceeds. Girl Scouts in a troop that has opted out will receive no physical rewards, including those offered under Cookies for Heroes and Digital Cookie, nor any Cookie Dough.

Digital Cookie tips and resources



A tool for success

Digital Cookie is a powerful and versatile online tool that allows Girl Scouts to take their business to the next level! Studies show Girl Scouts who use Digital Cookie in combination with traditional sales often sell more cookies and reach their goals faster.

Digital Cookie allows a Girl Scout to supercharge their cookie business, by taking Girl Scout Cookie orders, tracking purchases and deliveries, and forging a more direct digital connection with their most valuable customers. There is even an app that can be used to process credit cards at booths and while walking about in the neighborhood.

On their personalized cookie site, a Girl Scout can set goals, upload a pitch video, track their progress, and more—all while earning cool cookie business badges and pins along the way.

Packed with fun, easy-to-use tools, Digital Cookie delivers more ways to participate, more ways to tell, more ways to buy, and more ways to learn!

Whether you need help setting up your site, or guidance on how to navigate, we have tip sheets for you—access them by scanning the QR code or visiting the Cookies+ tab on our website.



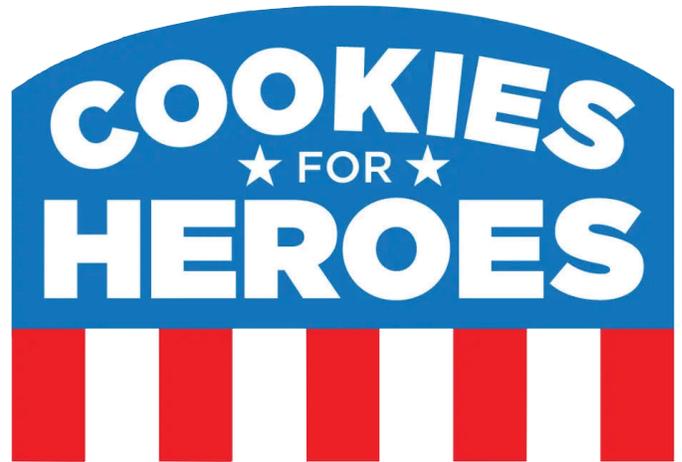
Fun fact: Girl Scouts who use all the elements within the Cookie Program from their order card, to booths, to Digital Cookie, can increase their success by 15-20% simply by utilizing all elements available to them!

Save the date—March 24

If you can't eat them, treat them!

Join us at our third-annual packing party, when we place a loving sticker on each individual Girl Scout cookie box donated to our Cookies for Heroes program, via the Cookie Program—by and from the community at large. We then add 'thank you' notes to the cases of cookies and Girl Scouts take the cases to our local heroes.

This year, we ask that you bring your 'thank you' notes pre-created, so that we can directly label and pack the cases. Your 'thank you' note is attached directly in this guide. Pick up 'thank you' notes at your local rally!



Where are the cookies donated? Military bases, fire and police stations, National Guard, veterans' hospitals, USO, Operation Gratitude, hospitals, Ronald McDonald House, and so many other worthy locations where spreading Girl Scout love and offering much thanks is needed.

Be a part of getting the donated boxes of Girl Scout Cookies out from border to border of Southern Arizona and beyond!

Locations throughout councils' jurisdiction will be released closer to the day of the event.



Cookie contests



Girl Scout Pride

Jan 20 to March 10 for Juliettes and troops

Are you proud to be a Girl Scout? However you sell Girl Scout cookies, show us and the community how proud you are by wearing your full uniform while you are working your Cookie Program. Snap a photo of yourself or your troop and keep an eye out on our social media for the Girl Scout Pride post. When you see it, drop your photo and include your troop number.

- **REQUIRED:** Full uniform means vest/sash/smock when worn with any of our new official apparel or coordinating bottoms with a white shirt.
- One troop or Juliette per county area will win \$1,000 in Cookies for Heroes on the last day of the Cookie Program.



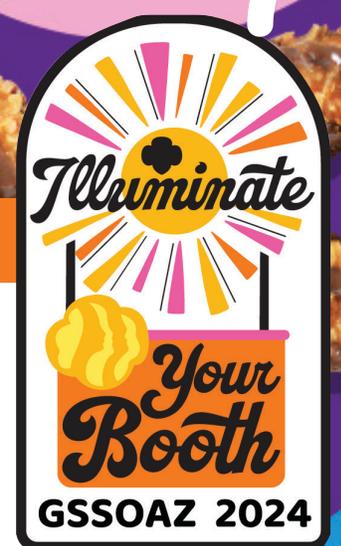
Illuminate Your Booth

Jan 20 to March 10 for Juliettes and troops

Decorate your booth with the weekly theme; get a great photo of it showing your Girl Scout(s) in action working that booth, then look for our post on our social media and comment with your photo and your troop number.

- One winner will be selected each week beginning on January 29 and ending on March 11.

Winning troops will receive \$1,000 in Cookies for Heroes purchased from their troop each week, with one winning troop per week.



Weekly themes

Jan 20-26; Magic in a Box of Cookies

That Girl Scout Cookie box contains so much more than just cookies. Maybe your cookie proceeds have taken you to camp, paid for travel to another state—or another country? Did the power of the Girl Scout Cookie help you buy supplies for an animal shelter, or backpacks for a school in your community? Decorate your booth so that your customers can see what magic will happen when they support your cookie business.

Jan 27-Feb 2; Cookie Theme: Axolotl

Where can you see an Axolotl in Arizona? Why, at a cookie booth of course! Learn facts about our Axolotl mascot and share them with your customers. Decorate your booth to highlight these smiling happy friends.

Feb 3-9; Goal Getter

Show off your Girl Scout Cookie goals! Are you working toward funding a specific event, trip or program? Will your cookie funding pay for the badges you plan to earn? Maybe you want to highlight the cookie reward you are striving to earn. Whatever your goals are—make them the focus of your booth!

Feb 10-16; Super Bowl/Valentine's Day

Pick your favorite option or incorporate them both!

- Sunday, February 11 is Super Bowl. Is your favorite team playing? Maybe you have a scorecard for customers to select who they think will win. Get creative and make your booth interactive!
- Wednesday, February 14 is Valentine's Day. Will you offer note cards to attach to the cookies they buy for their loved ones? Will your booth be covered in hearts? Have fun and highlight that Girl Scout Cookies make a great gift—better than a box of chocolates!

Feb 17-23; National Cookie Weekend/GS Pride

Let's celebrate National Cookie Weekend all week long! The "National" date is Feb 16-18. Come up with a creative way to highlight that and boost your booth sales. Or maybe you will choose to highlight your Girl Scout Pride. Have you been in Girl Scouts for a while? Bring your previous uniforms and display them so customers can see your history! Have photos of your Girl Scout activities to display? Use your imagination and tell your customers how much you love being a Girl Scout!

Feb 24-Mar 1; Let's Go Camping

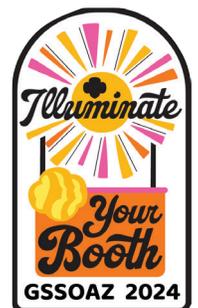
Do you use your cookie dough to pay for Girl Scout Summer Camp? Maybe your troop is planning their first camp out! Camp registration will be opening soon so decorate your booth to highlight your camp plans and see how your customers will support you getting there!

Mar 2-8; Going, Going, Gone

The 2024 Cookie Program is coming to an end. Make your "stock up now," "freeze for the summer," and countdown-to-the-end signs so that customers do not miss out on the deliciousness of Girl Scout Cookies once the season comes to a close.

Mar 9-10; Cookies for Heroes

Bonus for the final weekend. Let's highlight our Cookies for Heroes program. Do your customers know they can make a donation to support local heroes such as firefighters, law enforcement, military and more? This is the time to let them know and push to reach your final goal.



But wait, there's more!



Troop Reward: Digital Cookie Kick-Off

Digital Cookie is the way to start your 2024 Cookie Program off right!

Work your business and help each other out by encouraging one another to participate in this portion of the program, for all receive these matching shirts.

- 100% of Girl Scouts selling in a troop must **(1)** send 20 unique emails from DOC and **(2)** achieve sales of at least 12 boxes each, between Jan 8 and 19
- Will earn a troop reward of "In My Scout Era" T-shirts, one for every Girl Scout in the troop and one for the adult listed as "primary" in eBudde, up to five additional shirts can be ordered for adults listed in eBudde at \$15 per shirt



Power of 700



A great way to success is to work towards goals in the middle of the Cookie Program. That's why the Power of 700 was created. Push yourself to hit that 700 boxes sold and paid for, then celebrate the midway point of the program!

Plus when you do have 700 boxes sold and paid for by Feb 22, you will earn this beautiful keepsake patch and a surprise reward.

- **Plus 10 random Girl Scouts, from this group of 700+ boxes sold, have the possibility of being selected for 50 CFH boxes credited to their program.**

Work your business and encourage your troop sisters to help you all qualify!

Kindness Counts

Nominations open: Jan 1 through March 17

While our youth Girl Scouts are the heart of our organization, none of it can happen without our registered adult members. These amazing adults act with kindness and empathy daily, demonstrating the behavior we want our Girl Scouts to learn. When you see another adult in this uplifting way, you can highlight them by nominating them for a Kindness Counts Patch by scanning the QR code.



Two random winners will be selected each week beginning on January 22 and ending on March 18. Winners will receive a surprise gift, delivered to their home.

At the end of the Cookie Program, everyone will receive a letter with everything said about them along with a patch. All those who submit a nomination will also receive a patch.

Juliettes (independent Girl Scouts)



What is a Juliette?

A Juliette is an independently registered Girl Scout, who participates in Girl Scouting opportunities and experiences in a non-traditional troop style setting. Think of it as a "Choose Your Own Adventure," in which you and your Girl Scout decide and optimize the what, when and how that makes the most sense for you and your needs.

Participating in the Cookie Program as a Juliette

1. Make sure you and your Girl Scout are currently registered and you have an up-to-date background check.
2. Decide if you would like to participate in the Cookie Program as a Juliette.
3. Sign up for a Juliette Cookie Training (see our Events Calendar).
4. **Attend the Juliette Cookie Training.**
 - Note: If you sign up, but do not attend, you will not be entered into eBudde.
5. Receive confirmation of entry in eBudde (software used to track Girl Scout Cookie sales) from Cass (cjohnson@girlscoutsoaz.org).
6. Place Initial Order.
7. Pick up Juliette Cookie Program Success Kit during launch weekend.
 - Ralph's Warehouse, Jan 19
 - Angel's Place for Girls, Jan 20-21
 - Note: Once you have picked up your Initial Order, you can pick up from ANY cupboard in Southern Arizona, as long as you continue to make your deposits).
8. Get to selling, keep learning, and start earning those rewards!



Ways to earn

There are many ways to participate in the Cookie Entrepreneurship Program, and being a Juliette, you get to choose which makes the most sense for you!

- Online sales: Utilize Digital Cookie to sell completely virtually! Customers can either choose direct ship to their homes (no in-person interaction) or Girl Scout Delivery (Girl Scout will bring the order to the customer).
- In-person: Girl Scouts can sell to teachers, family, friends, go walking about (take the cookies in a wagon and sell them), set up My Sale Booths with fellow Juliettes (set up by a caregiver), work a Council Booth (booths set up by council at major chains).

Please make sure you attend a training, to fully understand the RULES AND SAFETY CHECKPOINTS of selling online and in-person

Juliettes (independent Girl Scouts)



Continued

Difference between participating in a troop vs. as a Juliette

The main difference between participating as a Juliette vs. in a traditional troop setting is that Juliettes do not have their own bank account. Instead, we have created a system in which Juliettes either strictly use Digital Cookie OR deposit their money earned when they are ready to pick up more cookies.

As part of the Juliette Cookie Program Success Kits, each Girl Scout will receive a deposit book, which goes straight into a Juliette account. Once you have the receipt, you will upload a copy of the image to a Jotform, which we then cross reference to ensure everything is where it is supposed to be! You must make **CONSISTENT WEEKLY** deposits to continue picking up cookies from any cupboard.

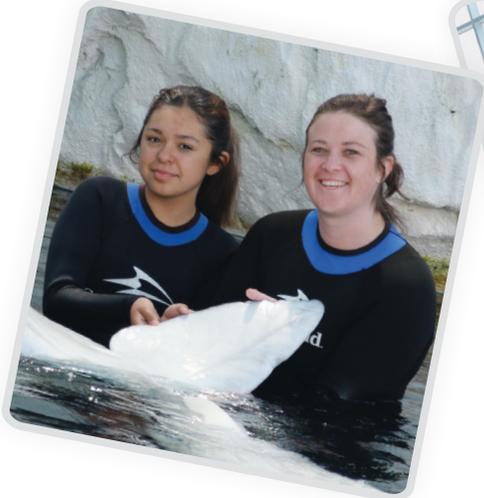
Because Juliettes do not have their own bank accounts, they also earn Program Credits, as opposed to a dollar amount in their troop bank account. Council has created this in order to make the Juliette Cookie Program experience a more equitable one for all Girl Scouts! The way these credits are earned is broken down in the *Juliette Credit Breakdown* section.

Rewards

Juliettes earn the same rewards as traditional troops—wahoo! This means that your Girl Scout can earn goodies, adventures, and experiences galore. Last year, we had Juliettes earn weeks at one of our summer camps, VIP Sea World Experiences and even flew across the world to Tokyo! See the Rewards section of this guide for more details.

Juliette Girl Scouts can opt out of the smaller rewards, just like Girl Scouts in Troops, to receive more Cookie Dough.

Yaritza and Cass, Juliette Specialist, pictured at the VIP SeaWorld experience!



Caryna, who participates with us through her school program and our Juliette program, pictured working her Cookie Program and filling her orders—way to go, Girl Scout!





Juliette Credit Breakdown

Juliettes Girl Scouts earn Program Credits in lieu of proceeds earned by troops. These Program Credits are in addition to any Standard Dough or Bonus Dough (depending on which reward track the Juliette selects). Program Credits can be used within Girl Scouts of Southern Arizona only, at any retail shop, to register for a program or camp, and to renew membership. They can also be converted to Travel Bucks or an e-gift certificate. Juliette Program Credits are not cumulative. Juliette Program Credits and Cookie Dough issued for the 2024 Cookie Program will expire on March 31, 2025.

Juliette Program Credits	
Boxes Sold	Credits Received
25-99	\$10
100-199	\$15
200-299	\$20
300-424	\$25
425-649	\$50
650-749	\$65
750-849	\$85
850-999	\$100
1,000-1,499	\$125
1,500-1,999	\$150
2,000-2,999	\$175
3,000-3,999	\$200
4,000-4,999	\$225
5,000+	\$250

Additional Juliette opportunities

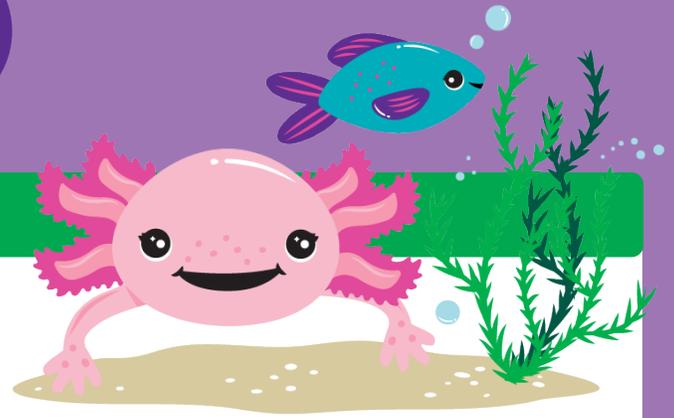
What else can a Juliette do?

- Attend program events—dance, learn, get messy and go outside (see Pillar pages for more details)!
- Imagine the best summer ever ... at Girl Scout Summer Camp!
- Earn Journeys, Badges, and Highest Awards.
- Participate in Fall Product Program and Girl Scout Cookie Program.
- Attend bi-annual Juliette Gatherings and meet other Juliettes!
- Join our Girl Scout-led Juliette Troop Experience that meets in the Fall and Spring! Connect with other Juliettes—choose which badges you want to earn, and learn by doing!



For more information, contact our Juliette Specialist, Cass at cjohnson@girlscoutsoaz.org!

Caregiver information



Financial responsibility and inventory

We know that you want to do everything you can to support your budding entrepreneur but there is a responsible way to do that. As the caregiver of a Girl Scout participating in the Girl Scout Cookie Program, you are assuming financial responsibility for every box of cookies you check out.

While your Girl Scout may have lofty goals, here are some tips to keep in mind:

- Check out only what you know your Girl Scout can sell, as those sell, turn in the money collected, and then check out more cookies.
- Keep a good mix of varieties in your Girl Scout's inventory. If you find you have too much of something, reach out to other troop families and see if anyone wants to trade.
- Store cookies properly. Cookies that are damaged may not be able to be sold but you are still financially responsible for them.
- Sign a receipt with your troop volunteers for every transaction—whether money or product—and keep a copy.
- Make payments to your troop frequently—if money is lost or stolen, you are still responsible for paying the troop.
- If you have cookies your Girl Scout is unable to sell, ask your troop volunteers if they can find booth locations.
- Things happen, we understand but if sales are not going as planned, reach out to your troop immediately to see what help they can offer.
- Find out at the beginning of the season whether your troop will accept unsold cookies. If they do, make sure you know the deadline for returns to the troop and do everything you can to help the troop move those cookies.



Inventory

How much inventory should you hold at any one point in time? Of course that is completely up to you—within your troop's guidelines, as your troop can set the limit of inventory debt allowed at any given time—and depends on your Girl Scout's goals and participation plans. Ultimately you will decide how much to check out at any one time but a good mix might look like:



- 2 cases of Thin Mints®
- 2 cases of Samoas®
- 1 case of Tagalongs®
- 1/2 case of Trefoils®
- 1/2 case of Do-si-dos®



- 1/2 case of Lemon-Ups®
- 1 case of Adventurefuls®
- 3 boxes of Girl Scout S'mores®
- 3 boxes of Toffee-tastic®

Leadership information



One of the most important aspects of the Girl Scout Cookie Program is the finances. We provide this guidance to ensure the financial stability of troops participating in the cookie program and to emphasize the importance of keeping accurate records and receipts for all transactions.



Financial responsibility

Once a Girl Scout troop signs out cookies from a cupboard, they become financially responsible for those cookies. When a family signs a receipt for the cookies, they also assume financial responsibility for the amount indicated on the receipts.

Importance of receipts

Receipts are crucial because they serve as evidence of the transaction. If a family disputes owing funds and there is no receipt to prove the purchase, it becomes challenging to collect the outstanding balance, and council cannot provide support in such cases.

A form titled "MONEY and PRODUCT RECEIPT" with fields for Troop No., Report Code, Date, and various cookie varieties. It includes a table for recording sales and a section for amounts paid and still due. Logos for Girl Scouts and Little Bites are at the bottom.

Council assistance

If a troop has unpaid balances from families at the end of the Girl Scout Cookie Program, they can request assistance from the council. To do this, troops can fill out the outstanding balance form by the troop submission deadline. If all the required information is provided, the council will follow up with the families to attempt to collect the outstanding funds.

In the meantime, while attempting to collect unpaid balances, the troop will be given a temporary credit of up to **\$400 PER TROOP**. This credit will help offset some of the uncollected funds. This amount will be deducted from the last ACH, leaving an equal balance owing of up to \$400 in your eBudde account. If we are able to collect funds from the families, that balance in eBudde will be reduced first. Any funds over that amount will be deposited into the troop bank account.

Submit, if appropriate, the Outstanding Balance form by scanning this QR code. Knowing is half the battle—communicate regularly and often!



Ways to Participate in the Girl Scout Cookie Program

Text or Call Friends and Family

Is this your Girl Scout's first time running their own cookie business? Texting or calling friends and family is a great way to help them feel comfortable connecting with cookie customers. If your Girl Scout has a busy schedule, this is a flexible option.

Digital Cookie®

Is your Girl Scout ready to take their digital marketing skills to the next level? With the Digital Cookie platform, Girl Scouts can ship cookies directly to customers, accept orders for cookie donations, or schedule an in-person delivery. This way, your Girl Scout can reach their sales goals no matter what their schedule is like.

Door-to-Door Deliveries

Going door-to-door is a great way for your Girl Scout to perfect their sales pitch! Get out in your community and sell in your own neighborhood. Use door hangers and business cards for customers who aren't home. They'll also grow their people skills by meeting new neighbors (with the necessary adult supervision, of course).

Cookie Stands

Would your Girl Scout feel more comfortable on their own turf? Cookie stands, similar to lemonade stands, are set up in front of a residence on private property, where they'll market their cookies to customers in their neighborhood. They're a great way to ease more introverted Girl Scouts into connecting with their communities. This can be fun for the whole family!

Note: check with homeowners' associations for any permits needed.

Cookie Booths

Cookie Booths are a great way to interact with new customers, develop teamwork, and have fun. Troops or groups of Girl Scouts work together to market their cookies outside a preapproved location (like a grocery store, mall, bank, or even a drive-through booth in a parking lot) where they can practice their business skills with new customers.

Note: cookie booths must be coordinated by troop cookie managers; may only happen at council-approved locations; and must be legally open to, accessible, and safe for all girls and potential customers.)

Connect With Your Community

The possibilities are endless! Girl Scouts team up with their parents/caregivers to sell cookies to their employees and coworkers, at places of worship, and at community groups. From preparing a corporate pitch to selling cookies in bulk to car dealerships, real estate agents, or financial institutions, there are so many ways to grow your cookie business.

Participating in the cookie program helps power Girl Scouts' adventures throughout the year. It's also a fun way to learn important skills for future careers and in life including goal setting, decision making, money management, people skills, and business ethics.

Ready to help your Girl Scout get the most out of Cookie Season? No matter how they take part in this unique program, they will grow their people skills, learn to set goals, make smart decisions, and so much more. Talk with your Girl Scout about which options they are excited to explore this year!



Rolling Sale or Walking About

Pile up cookies in a wagon and sell directly to customers in residential areas with adult supervision.

A Girl Scout(s) or Girl Scout troop walks the neighborhood selling cookies door-to-door in a residential area with adult supervision.

Decided on your strategy for selling directly—now what? Here are our answers to some frequently asked questions:

Can I have a Rolling Sale, or Walking About, in a shopping center, or other public area? No, to maintain good relationships with property managers, stores, and to be fair, only booth sales are allowed in non-residential areas. All booth sales must be coordinated through your Booth Manager.

Can we do a Rolling Sale or Walking About as a troop at one of our meetings or together as a family? Yes! What a fun outing for your troop and a great way to help Girl Scouts reach their goals, and the program embraces family involvement!

Now that you are ready for your Walking About, let's make the most of it!

- Map out neighborhoods for your Walking About and check them off as you walk them.
- Decorate your wagon or cart for your Rolling Sale to create excitement.
- Decorate a Cookie Stand with posters, balloons, and other eye-catching items.
- Decorate your car with washable markers letting everyone know it's an official Cookie Car!

Or are you ready for Booths?

- Girl Scouts and troops can sell a lot of cookies in a short period of time as they don't have to transport boxes to individual homes.
- Girl Scouts and troops can reach customers that may have been overlooked or were unreachable during door-to-door sales.
- Four out of five people will purchase Girl Scout Cookies if asked—but nearly 35% of customers are never asked!
- Girl Scouts who are unable to sell door-to-door can participate in cookie booth sales.

How do we have a successful Cookie Booth?

- Select a location with a lot of "foot traffic." Nights and weekends are generally the best times.
- Take an adequate supply of the best sellers—at least two or three cases each of Thin Mints, Samoas and Tagalongs, plus one to two cases each of the other varieties.
- Make an attractive table display to invite customer interest. Balloons and cookie costumes are great. Take a look at the contests and do one of the themes!
- Prepare a troop goal poster and display it at your booth. Customers love to help Girl Scouts reach their goals! Update the poster to reflect boxes sold.
- Have a donation jar for Cookies for Heroes—remember, "can't eat them, treat them"!
- Make safety a priority at all booths; Girl Scouts should stay away from street traffic and be dressed appropriately.
- All cookie booths must be approved by Council through the eBudde booth schedule.

Booths



You may hear your troop volunteers talking about Council Booths and Troop Booths. Let's talk about the difference.



Council Booths vs. Troop Booths

A **council booth** is one that is sponsored by council and available to all troops from throughout our council jurisdiction. These are primarily at chain businesses such as grocery stores, Wal-Mart, Walgreens, Lowes, etc., but may also be at locally owned businesses. Some council booths are designated as Premium Booths and will require at least two Girl Scouts and two Volunteers in attendance. Council booths not designated as premium can be worked with one Girl Scout and one adult, although a one-to-one is not recommended.

A **troop booth** is one where a troop member has contacted the business and requested permission to set up. Your troop volunteer will submit the request to council and if approved it will be solely for your troop to use. These booths can be operated by one Girl Scout with one adult.

Booths at businesses

If you are helping your troop out and finding businesses to host troop booths, please be sure to ask your troop volunteer to check the Do Not Contact list before approaching any businesses. When your troop volunteer submits the request in eBudde, they will need the name and contact information of the person at the business who approved the booth and all dates and times you are authorized to set up a booth.

Reasons for denying a request

- If the business is on the Do Not Contact list, council will deny the request.
- If the requested business and date and/or time will cause a conflict with nearby council booth or previously requested troop booth, council will deny the request.
- If the business is not appropriate for our Girl Scouts, the request will be denied. Booths may only be set up at a business where a Girl Scout can be a customer (i.e., no liquor or cannabis stores would be approved, but a restaurant even if they serve liquor may be approved).

Please remember that you may not set up a booth anywhere without prior permission from council. This is for insurance purposes and to avoid conflicts with other booths.



Troop Volunteers—don't forget to share!



Registration

Before the Cookie Program starts, ensure your membership is up-to-date and your family's contact info is accurate. Skipping this step can lead to miscommunication, top seller qualification issues, and unhappy outcomes. Don't let that happen. Stay informed about events, rewards, and more—let's do this together!

How To

- **Renew your membership** by visiting girlscoutsoaz.org, click on the header—this will allow you to sign into your GS profile so you can review:
 - Registration for the 23-24 membership year
 - Family profile to confirm and/or edit contact information—make sure the email opt-in is checked
- **Join Girl Scouts**, if you've never registered before, by visiting girlscoutsoaz.org and clicking “Join Now.”

Please email customercare@girlscoutsoaz.org if you need assistance with any of these steps.

Representation and behavior

As a Girl Scout, follow the Girl Scout Promise and Law. Unacceptable behavior may lead to suspension or removal from Girl Scouting and the Cookie Program. Let's keep it wonderful and stress-free the Girl Scout way!

Requirements and Important Reminders

- Kindness is key. Be kind to fellow scouts, adults, businesses, and the community.
- Wear a Girl Scout uniform (Sash, Vest, Smock) when participating in programs like the Cookie Program.
- Adults handling money must be registered and background-checked.
- No door-to-door sales or deliveries until Jan 20.
- Girl Scouts don't go door-to-door alone, and never before 8 a.m. or after sunset.
- Communication is vital. Stay in touch with your Troop Cookie Manager and one another.
- Manage your inventory wisely, make on-time payments, and communicate to avoid issues.
- Never accept cookies or payments without a receipt.

Complaints and Reporting Concerns

- Witnessed misbehavior? Be the one to report it—third-party complaints are not accepted.
- Provide your name – anonymous complaints won't be considered.
- In an emergency, call 911 first and then the council's emergency line.
- If behavior affects all Girl Scouts, call the council's emergency line.



For other complaints, email our Customer Care with date, time, location, and troop number. We'll track it all.

There's something fun in store



Find all of your Cookie Booth must-haves at your local Girl Scout shop now!



Rolling Cookie Cart | \$35

Cookie Tablecloth

\$16 for 60" x 60" OR \$20 for 72" x 108"



Vinyl Cookie Banners | \$18

Yard Sign with Stake | \$10



Cookie Money Pouch | \$5

Waist Apron | \$13



Thank You Cards and Envelopes
(box of 150) | \$14



Shop Locations and Hours

Tucson | (520) 319-3145
4330 E. Broadway Blvd., Tucson, AZ 85711
Sunday-Monday: Closed
Tuesday-Friday: 11 a.m. to 6:30 p.m.
Saturday: 10 a.m. to 4 p.m.

Sierra Vista | (520) 319-3191
2200 El Mercado Loop, Suite 1164, Sierra Vista, AZ, 85635
Sunday-Wednesday: Closed
Thursday-Saturday 10 a.m. to 6 p.m.

Yuma | 928-782-9193
3250 S 4th Ave, Ste. F, Yuma, AZ 85364
Hours vary. Call for current open hours or an appointment.

Cookies are always in season



Show your love of Girl Scout Cookies all year long with the new cookie fashion collection.

Magic Cookie Collection



Mini backpack



Various accessories



Socks and scrunchie set



Lounge pants and shorts (Girls and womens sizes)

Axolotl Fun Merch



Assorted fun patches



Axolotl fuzzy zipper pouch



LED projection light



Axolotl weekender tote bag



Jellyroos axolotl



2-sided axolotl necklace

Don't forget you can use your cookie dough funds in the shop before they expire each year. Unsure how much cookie dough you have or have you forgotten your cookie dough number? Not a problem! Call or stop by the Girl Scout shop and we can help!

Jillian, Girl Scouts of Southern Arizona Retail Manager

Our properties



Girl Scouts of Southern Arizona's campuses and camps occupy the ancestral lands of many indigenous communities. Among them are the people and ancestors of Tohono O'odham, Pascua Yaqui, Ak Chin, Apache, Cocopah, and the Quechan Tribe.

Though displaced, these people are the past, present, and future caretakers of this land. To say this is to acknowledge a debt to those who were here before us and to recognize our role as colonizers and our responsibility to respect and honor the intimate relationship indigenous peoples have with this land. This acknowledgment is a small step toward reconciliation and improved relations with the tribal communities in our region.

It's done to remind us of the history that has shaped our present and will continue to shape our future. It also reminds us to be intentional in our relationship with the land and with the people indigenous to this region. Our Council's work needs to be informed by that history in order to best serve our communities.

For decades, Girl Scouts of Southern Arizona has maintained several locations and program spaces across Southern Arizona. Among them, we are proud to own two properties, dedicated to camping.

Resource centers

Nogales Center
(520) 319-3195

Sierra Vista Center
2200 El Mercado Loop,
Suite 1164,
Sierra Vista, AZ 85635
(520) 319-3146

Tucson Center
4300 E Broadway Blvd.,
Tucson, AZ 85711
(520) 327-2288

Yuma Center
3250 S 4th Ave.,
Suite F,
Yuma, AZ 85364
(928) 782-9193



Camps and program facilities

Angel Charity Place for Girls | 4300 E Broadway Blvd., Tucson, AZ 85711

Built especially for Girl Scouts, Angel Charity Place for Girls is located in the heart of Tucson. This building is an 11,000-square-foot program center and is home to a STEM Room, Art Room, Kitchen, Biz Lounge, and a Health & Wellness space. Designed for the youngest Daisy to the most experienced Ambassador, Angel's Place provides each Girl Scout the space to find their voice and confidence. This property is open and available for troops to reserve.



Camp Whispering Pines | E Organization Ridge Rd., Tucson, AZ 85749

Located in the Santa Catalina Mountains on 16.5 acres of rolling ridge top at an elevation of almost 8,000 feet, Camp Whispering Pines (CWP) offers an unforgettable mountain camping experience for all ages and abilities. An array of outdoor and indoor programming spaces are available on-site, including an archery range, a performance center, a large main lodge, and plenty of access to scenic hiking trails. Bungalows, cabins, and a large-group troop house are available for campouts.

The Hacienda | 3101 N Sabino Canyon Rd., Tucson, AZ 85715

The Hacienda Program Center offers the comfort of "close-to-town" facilities while providing the ambiance of a remote desert oasis. The 16-acre desert landscape is suited for a variety of large and small group functions such as troop meetings, celebrations, picnics, conferences, and get-togethers. A reservation at the Hacienda also provides access to a nature trail, archery course, fire circle, junior Olympic-sized pool, and sand volleyball, based upon availability.



Visit our Properties page for more information on each of our locations and how to reserve the space.



Cookie resources



Where can you find additional information and resources about the Girl Scout Cookie Program?



GSSOAZ
Cookies+



Little Brownie
Bakers



GSUSA
Cookies

Share your stories



We love singing your praises all year long, and especially during the Girl Scout Cookie Program®! If you and your troop are having a fun time at a booth, you see a Cookie Boss flexing their 5 Business Skills, you care to share why your troop is selling this season, or have a snap-worthy story you love about your MAGICAL cookie journey, share it with us.

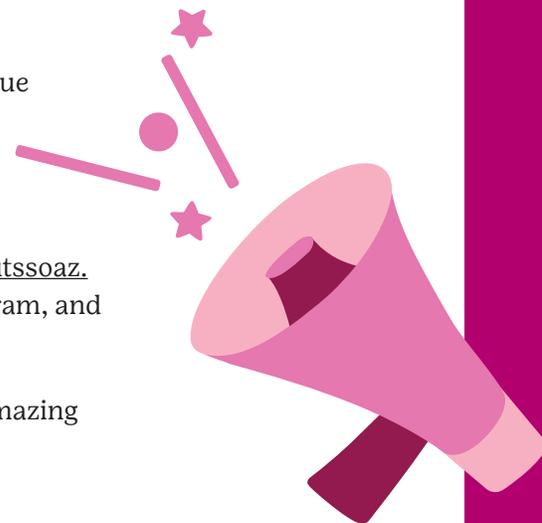


Girl Scouts not only learn important skills through selling cookies, they also help to make the world a better place. Help us share those stories and the incredible impact of the Girl Scout cookie with customers and community members.



Throughout the sale, submit your troop's unique goals, stories, fun and incredible moments to us via photo or video, for a chance to be featured on the Girl Scouts of Southern Arizona social media. To share the cookie impact, email us at communications@girlscoutssouz.org, or tag us at @gssouz on Facebook, Instagram, and TikTok!

Make sure you give us a follow to see all the amazing happenings around all of Southern Arizona!



A unique, flexible program perfect for Cadettes, Seniors, and Ambassadors!



THINK like an entrepreneur



PITCH your business idea



CONNECT with local mentors and experts



Team up to CREATE a business plan



LEARN and GROW through setbacks

GS adventures takes Girl Scouts on a journey from idea to business!



Scan to DISCOVER how to begin your ADVENTURE!
<https://www.girlscoutsssoaz.org/en/events/gs-adventures.html>

Entrepreneurship Badges & Pins

When you sell Girl Scout Cookies, you practice-goal setting, decision making, money management, people skills, and business ethics—as you learn to think like an entrepreneur. You can earn badges and pins each year you run your own Girl Scout Cookie business. Then explore your own business idea by earning an Entrepreneur badge.

	Cookie Business			Financial Literacy		Cookie Entrepreneur Family	Entrepreneur	
Daisy	 My First Cookie Business	 Cookie Goal Setter	 Money Explorer	 My Money Choices	 Year 1 and 2 Cookie Entrepreneur Family Pins		 Toy Business Designer	
Brownie	 My Cookie Customers	 Cookie Decision Maker	 Budget Builder	 My Own Budget	 Year 1 and 2 Cookie Entrepreneur Family Pins		 Budding Entrepreneur	
Junior	 My Cookie Team	 Cookie Collaborator	 Budget Maker	 My Money Plan	 Year 1 and 2 Cookie Entrepreneur Family Pins		 Business Jumpstart	
Cadette	 My Cookie Venture	 Cookie Market Researcher	 Cookie Innovator	 Budget Manager	 My Money Habits	 My Dream Budget	 Year 1, 2, and 3 Cookie Entrepreneur Family Pins	 Business Creator
Senior	 My Cookie Network	 Cookie Boss	 Savvy Saver	 My Financial Power	 Year 1 and 2 Cookie Entrepreneur Family Pins		 Business Startup	
Ambassador	 My Cookie Business Resume	 Cookie Influencer	 Financial Planner	 My Financial Independence	 Year 1 and 2 Cookie Entrepreneur Family Pins		 Entrepreneur Accelerator	

Booth safety



As we gear up for another exciting Girl Scout Cookie season, safety remains our top priority. Ensure the success of our program and the well-being of all our members by reviewing and following these essential safety guidelines when participating in Cookie Booths.



Basics

- Booth sales are conducted by troops and Juliettes.
- Always bring a copy of the sign up confirmation as your permit to your location, date, and time.
- Resolve conflicts with other troops peacefully, be sisters to every Girl Scout. Do not involve store management.
- Girls should maintain appropriate behavior in public settings.
- Adults are responsible for their actions and those of the Girl Scouts.
- Please behave professionally and refrain from eating or drinking—other than water—while selling Girl Scout Cookies.

Standards

- Have a minimum of two adults and a maximum of four Girl Scouts at all booth sales.
- For larger troops, schedule Girl Scouts for shorter shifts to allow everyone a chance to participate, or run concurrent booths utilizing multiple locations and caregivers as the adults, to maximize your numbers.
- Non-registered friends, acquaintances, siblings (including infants), and pets are not allowed at booths. These people are considered tag-a-longs and tag-a-longs may not be at a cookie booth—only registered members of Girl Scouts of Southern Arizona.
- Cookies must be kept off the ground.
- All Girl Scouts should wear identifiable Girl Scout apparel, including a membership pin, and a uniform component—sash, vest, or smock is mandatory. Our council does offer uniform scholarships for families who cannot afford a uniform component. See your Girl Scout retail shop for help.
- Dress for the weather, ensuring that the uniform component is visible.
- Abide by all requirements specified on your sign-up printout for the booth sale location.
- First aid kits are required at cookie booths as are copies of all health history reports for Girl Scouts.
- Respect location managers; they have the right to ask your troop to leave without conflict.
- Check eBudde for booth setup information.
- Do not arrive more than 10 minutes before your scheduled time.
- Do not sell before your scheduled time starts.
- If another troop doesn't show up for their shift, you can continue selling until they arrive—but be ready to leave immediately when they arrive.
- Clean up, leave the area better than you found it; take all the empty cookie cases and trash with you.
- Use the buddy system at all times and ensure restroom access for Girl Scouts includes the buddy system.
- Do not sell where children are not allowed due to age restrictions (i.e. bars, cannabis stores, dispensaries, smoke shops, etc.)
- Understand that failure to follow requirements may jeopardize future troop participation in booth sales.



Thank you for your commitment to the safety of our Girl Scouts. By following these guidelines, we can ensure a successful and secure Cookie Booth season. Let's work together to make it a memorable experience for all involved.

Safety and security

- Never leave girls alone and unsupervised at a booth sale; always have an adult present, and keep Girl Scouts in sight of an adult at all times.
- Use the buddy system for restroom breaks, and never leave your Girl Scouts alone.
- The supervising adult must be a registered member of Girl Scouts Southern Arizona.
- Encourage Girl Scouts to handle payments and make change, but closely monitor these transactions.
- Do not set up in unapproved locations except your own home; all public booth settings must be council-approved.
- Do not use your Girl Scouts' last names on any signage, handouts, receipts, etc.
- Keep a vigilant eye on the money box; if stolen, do not chase the thief. Call 911, then council.
- In case of a threatening incident, call 911 immediately, and then call the office emergency line at 520-977-6623.
- For non-911 emergencies or assistance, contact 520-262-9109.



Premium booths at Walmart and grocery stores

We have been listening to your feedback, and we get it. There are not enough amazing booths to go around. We crunched the numbers, and here's the deal—while we want everyone to have a chance to shine, it is clear that the 1:1 booth experience is taking up much space. We had well over 6,000 booth slots left unused last season but not at the best locations, which were difficult or, in some areas, impossible to get.

Do you remember before the pandemic? 1:1 booths were a rarity for our younger Girl Scouts, and even our older Girl Scouts only did them occasionally. But things have changed, now it seems like everyone is doing 1:1 booths instead of using those booths as the training grounds and storefronts they were meant to be. We want to make sure that these incredible cookie entrepreneurs not only reach their highest goals but also work on their financial literacy badges, entrepreneurial badges, and family entrepreneurial pins.

Here is the big news—our premium booths, like Walmart, are no longer available for 1:1 experience. These spots are reserved for groups of 2-4 Girl Scouts who will work together as a troop—a unit—and focus on their badges, all while rocking their cookie goals. All while rocking your cookie goals, your Troop Manager will keep that in mind when doing your lottery selections. Please know, 1:1s at these locations will not be allowed—honest and fair, responsible for what I say and do. Make this year the best one yet! Through teamwork, learning, and focusing on the WHY of the cookie, as it's loaded with magic, and when working together as a team, amazing growth occurs.

Do it the Girl Scout way



Do's

- Advertise the upcoming program to family and friends.
- Host a PRIVATE Facebook event, where your Girl Scout can talk about their business and goals with people known by your family—here you can share their Digital Cookie link and collect orders.
- Before expecting orders on Digital Cookie for delivery, think safety first and do not deliver to strangers after dark.
- If you do see a post outside of the rules around posting about Girl Scout Cookies on social media, politely private message the person and remind them that it is not allowed. If you receive such a message, politely respond with a 'thank you' and remove the post. Remember, KINDNESS COUNTS!
- Be respectful to the volunteer team, staff, and each other.
- Read the booth stipulations for the location you are scheduled for.
- Review the Do Not Contact List before approaching a business to request a booth.
- When in doubt, ask your team! We are standing by to help.

Don'ts

- Do not take orders before the sale starts or on your social media—INSTEAD, respond with a message that your Girl Scout will connect off-line to complete the transaction once the sale portion of the Cookie Program begins.
- Never begin the Cookie Program before it begins. Digital Cookie opens January 8, and Girl Scout Cookies in hands begins January 20. We never go door-to-door before January 20, nor do we sell or deliver any physical cookies before day one of cookies in hand January 20 this season.
- Do not post on NextDoor, TikTok, Craigslist, eBay, Facebook Marketplace or Facebook Community Group—furthermore, within Facebook Community Groups, do not respond to people looking to buy cookies with your Girl Scout's Digital Cookie link or offer to meet up to deliver in-person.
- Do not take a wagon through a business without permission.
- Never take a wagon through a large event, like a Farmer's Market or the Gem Show.
- Do not set up booths, except in your front yard, without council's approval.
- Before accepting Girl Scout delivery orders on Digital Cookie, make sure you have the inventory to accept it, and that you feel safe delivering it. If it is someone you do not know, deliver during the daylight.

Mark your calendars



FEB 2024

Feb 22-25—Destination Unknown (Cadette, Senior, Ambassador Girl Scouts)

MAR 2024

Mar 11-15—Travel Trip (Cadette, Senior, and Ambassador Girl Scouts)

Mar 19-20—Troop Camp Certification 2

Mar 21—Jewelry Making

Mar 22-23—Packrat Playhouse Sleepover (Junior and Cadette Girl Scouts)

Mar 26—Circus Fun

APR 2024

Apr 5-7—Jamboree-haw

Apr 9—Improv Workshop

Apr 11—Ceramics Paint Night

Apr 13—Sow What (Cadette, Senior, Ambassador Journey in a Day)

Apr 16—BUGS and Beyond

Apr 18—Cosplay Workshop Part I

Apr 25—Cosplay Workshop Part II

Apr 30—Batlab



MAY 2024

May 7—Liquid Nitrogen Night

JUN 2024

CAMP SEASON BEGINS!



Check out our Event Calendar for more dates and information.

This is not an exhaustive list. Events and dates are subject to change.



A picture is worth a thousand words!

Highest Awards



Girl Scouts of Southern Arizona is re-booting the Highest Awards Program—let's take a look!



Girl Scout Gold Award

The Girl Scout Gold Award is the highest award a Girl Scout can earn, but they can't do it alone. There are troop leaders, project advisors, project teammates and mentors needed. The mentors are where you come in. Our older Girl Scouts don't ask much, they're an independent bunch, but they need you. They need you to be willing to commit to a Zoom meeting once a month, the committee doesn't meet if there are no presentations. They need you to review proposals and communicate electronically with other committee members. They need you to mentor them as they pursue The Gold Award.



We are looking for volunteers to serve on our Gold Award Committee. You don't have to be a leader; you don't have to have a Senior or Ambassador Girl Scout. You can be a mom, dad, older sibling, grandparent, guardian. You just need to be a registered member with an eligible background check. Training and guidance will be provided by Council. We're looking to form a Council-wide committee with representation from each county. If you are interested, please reach out to awards@girlscoutsoaz.org for a position description and a link to the application. Please, can you help these young women, who have invested their school-aged life in Girl Scouts, leave a legacy they can be proud of?

Girl Scout Silver Award

After a year of collaboration, the Silver Award Working Group—a group of highest award professionals from across the movement—are pleased to announce the Silver Award Suite: a movement-wide approach to the Silver Award, including tools that promote network alignment on how the Silver Award is defined, tracked and evaluated for volunteers, Girl Scouts, and Councils.



Launched on October 1, the suite includes Cadette and Adult Guides, Silver Award Proposal and Final Report forms and Volunteer Toolkit Meeting and gsLearn training. There are slight changes in structure, training and approvals—to name a few. If you are a Cadette member, parent of or leader of a Cadette Girl Scout we invite you to be a part of this ground-breaking new material that moves us another step closer to speaking with “One Voice” and reflect consistency across the movement.

Girl Scout Bronze Award

The Bronze Award is the highest award a Girl Scout Junior can earn. To earn it, you and your team will identify a community issue you care about. (Your team is you and other Girl Scout Juniors who are going on this adventure with you, plus your troop/group volunteer.) You'll research what causes your issue, come up with a solution, and work with your community to make a plan that brings the solution to life.



To get started on your Bronze Award, first be sure to complete a Junior Journey and its associated Take Action project. Then check in with your team—they'll want to know you're observing your community!

The Trifecta Award



Making its debut at the 2024 Young Women of Distinction Ceremony, ladies and gentlemen—The Trifecta Award! The Trifecta Award honors Girl Scouts who have earned all three of Girl Scouting’s Highest Awards—the Bronze Award, Silver Award and Gold Award! Girl Scouts of Southern Arizona celebrate Girl Scouts that accomplish this incredible achievement and continuously strive to make the world a better place.

Highest Awards FAQs

Why are Journeys prerequisites to earning the Girl Scout Bronze, Silver and Gold Awards?

- Journeys let Girl Scouts experience what they’ll do as they work to earn the highest awards in Girl Scouting. They’ll discover an issue they’re passionate about, connect with experts in their community, and take action to make the world a better place. The skills Girl Scouts gain while working on Journeys help them develop, plan, and implement Take Action projects for their Bronze, Silver, or Gold Award.

What makes the guidelines for Girl Scouts’ highest awards different from those for the Journeys?

- In contrast to Journey, Take Action projects, which provide themes on which to base projects, highest award Take Action projects have no pre-designed theme. A Girl Scout selects their own theme, then designs and executes a Take Action project.

What are the suggested hours for earning each of the awards?

- The time it takes to earn the awards depends on the nature of the project, size of the team, and degree of community support. The quality of projects should be emphasized over the number of hours spent on them. As a guide, the suggested minimum number of hours are:

- Bronze Award: 20 hours - Silver Award: 50 hours - Gold Award: 80 hours

Can a troop work toward an award together?

At the Bronze level, Girl Scouts must work together in a team setting. When working toward their Silver Award, they have the option to work individually or in small teams of no more than four. The Gold Award, the highest award in Girl Scouting, is earned by individual Girl Scouts.

Do we need a different set of requirements for Girl Scouts with disabilities to earn the Girl Scout Bronze, Silver, and Gold Awards?

No. Girl Scout Bronze, Silver, and Gold Award work is done to the best of a Girl Scout’s ability. There is no need for special requirements for individuals with disabilities. Accommodation can be made with consideration of any special needs.

	Leadership	Root Cause	Sustainable	Measurable	National and/or Global Link
Bronze Juniors	◆	◆	●		
Silver Cadettes	◆	◆	◆	●	●
Gold Seniors/Ambassadors	◆	◆	◆	◆	◆

Required element ◆ Introduction of new concept ●

Can individually registered members, or “Juliettes,” earn Highest Awards?

Yes. Any Girl Scout who meets the grade-level and membership requirements can earn the Higher Awards.

What if a Girl Scout’s project is not completed by the time of their council’s ceremony?

They can always come back for the following year’s ceremony. If the council has a set time for honoring Higher Award Girl Scouts, they should be notified when they begin their project. Girl Scouts and their project advisors are encouraged to work within the council’s time frame.

Troop trips and travel



Ready for your next troop adventure?

Exploring the world outside of the regular troop meeting is a vital part of the Girl Scout Leadership Experience.

Whether your troop is planning a field trip to a local historical site within your community or a multi-week backpacking trip in a foreign country, Girl Scouts of Southern Arizona provides resources to ensure everyone has a safe, fun, and rewarding troop experience.

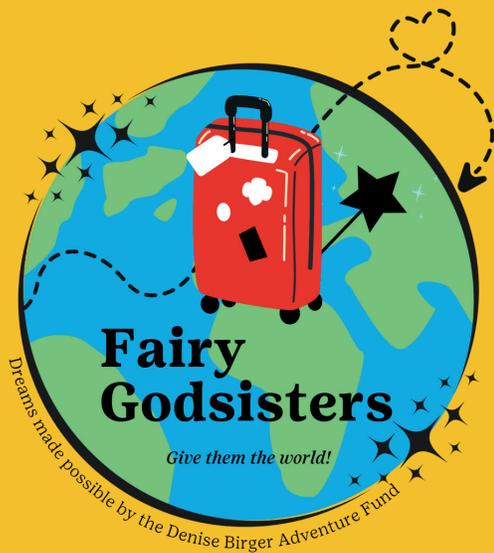
Any activity outside of your troop's regular meeting place and/or time is considered a troop travel experience and appropriate safety guidelines, and notification/approval processes must be followed. Check out the travel page on our website to view travel and safety resources, age-level appropriateness, access required forms, and learn more about approval timelines.

Get out there, Girl Scouts—the world is waiting!



Adventure awaits!
Explore our council's
travel page today.





The Fairy Godsister scholarship program is part of our commitment to equity, diversity, and inclusion within our council. We are focused on providing the Girl Scout Leadership Experience to all Girl Scouts and seek more ways to support our members in underrepresented communities.

In our commitment to increasing equity and accessibility to travel experiences, our council will preference applications from Girl Scouts who are in historically underrepresented groups, including but not limited to: racial, ethnic, low-income, cognitive or physical limitation, and first-generation youth.

One or more full scholarships are given out to recipients each year. Additional partial funding may be awarded to applicants not selected for a full scholarship depending on the funding available. Scholarships are given only for GSUSA Destination programs and designated council hosted trips.



Denise Birger

The Fairy Godsisters program is funded in part by an endowment from the Denise Birger Adventure Fund. Denise loved the Girl Scout sisterhood. She believed in the power of the Cookie Program to allow Girl Scouts to fund their own adventures and take action in their communities. She was a mentor to many, a friend to all and a lover of good adventure. Through her generous gift Girl Scouts of Southern Arizona will help make travel dreams come true for many years to come.

To be eligible, you must:



1. Intend to travel on or are enrolled in a GSUSA Destination program or a designated council hosted trip
2. Be 14 years of age or older at the time of the trip
3. Currently be a registered member of Girl Scouts of Southern Arizona
4. Participate in both Fall Product Sale and the Cookie Program in the year before your application

Please note: If the trip is cancelled or the traveler does not participate, there is no cash value. At least one full scholarship each year will cover the entire trip cost. This includes airfare, select travel gear that may be needed (e.g. luggage), passport application fee, etc.

Additional partial scholarships may be awarded if the applicant is not selected for a full scholarship. Ordinarily, scholarships are not held over more than one year. Exceptions can be made in certain circumstances at the discretion of the GSSOAZ CEO.




This life changing opportunity is within reach, and the process is easy! Start with these simple steps:

1. If you meet the eligibility requirements listed, you can sign up for a scholarship mentor meeting. This can be on Zoom or in person. A Fairy Godsister will come to you!
2. You and your caregiver/s will meet with your scholarship mentor who will explain everything and coach you on your application essay.
3. Complete the application questions.
4. Meet with a group of Fairy GodSisters who want to learn all about you, and why you want to travel. Zoom interviews are available!

That's it! After scholarship selections are made, your mentor will contact you to share the good news and next steps or help you refine your application for future opportunities.

To sign up for a no obligation scholarship meeting or have questions about eligibility, email Timalee at tnevels@girlscoutssoaz.org.



Adventure awaits —scan this code to apply today!



Progressive Girl-Led Planning

Girl Scouts of all ages have ideas of places they want to go. Like all aspects of Girl Scout activities, girl-led planning should be progressive. By building on experience and skills, Girl Scouts will eventually be able to research, plan, budget, earn money and put together an itinerary for their trips. When youth members step up and take ownership of their decisions, they grow into confident leaders who can make informed and empowered decisions—a valuable skill they’ll carry throughout their lives.

What does it look like to plan a trip while making it girl-led?

Girl Scout Daisies can decide where they’d like to go on a local field trip or day trip. Give them a few options and let them vote or encourage them to brainstorm a few ideas while guiding them to reach a decision. Daisies can make other simple choices related to the trip by choosing from options generated by troop volunteers. Adults are otherwise responsible for all aspects of trip planning.

Girl Scout Brownies can discuss activities they want to do, narrow down the list and vote. Ask girls for suggestions on where they can do their chosen activities. Adults should guide girls in choosing options that align with the troop's abilities and budget. Explain the budget to the girls. When given options, Brownies can make decisions about many aspects of their trip, such as whether they want to work toward earning a badge or where they’d like to stop for lunch. Adults are otherwise responsible for all other aspects of trip planning.

Girl Scout Juniors can research activities, plan simple meals, snacks and travel games and create a basic budget plan with adult guidance. Girls can review Safety Activity Checkpoints to guide them in their decision-making. They should be able to work together to create a packing list and pack their own bags. For experienced troops planning more advanced trips, girls may split into groups or “patrols” to work on planning specific aspects of the trip. Adults are responsible for guiding the girls through each step of the process, ensuring readiness and completing the trip application process.

Girl Scout Cadettes do most of the planning for their trips and may even be ready to lead the planning process for a national trip. Girls take the lead on planning activities, budget, money-earning and accommodations. They become familiar with Safety Activity Checkpoints, and check to see that all program standards are followed. With adults’ guidance, girls can contact facilities for more information, note all activities requiring special skills or certifications, and with the help of the leader, find professionals to fulfill these requirements. Girls may assist with compiling necessary information for GSSOAZ trip application process.

Girl Scout Seniors and Ambassadors are ready to plan their entire trip from start to finish. They usually have greater emotional, mental, and physical maturity and can benefit from planning and participating in travel that is more extensive. For advanced overnight or international trips, girls take an active role in planning the budget, destination, activities, and accommodations, as well as researching the smaller details like learning the language, culture, passport and visa requirements, exchange rates, etc. They should participate in the trip application process. Girls may almost benefit from sharing their experience and expertise with younger or less experienced groups. Adults provide support and guidance.

Who is Traveling?

Girl Scout Participants

All youth Girl Scouts participating in a troop trip are required to be current, registered members of GSUSA for the duration of the trip. They must meet age, program level, and progression requirements for the desired trip level, as outlined in this guide, as well as safety requirements for any planned activities as detailed in *Safety Activity Checkpoints*.

Age/Program Level Requirements

To help ensure the safety and success of travel experiences, troops **must** adhere to the following GSSOAZ requirements for each program age level:

Daisies may participate in Girl Scout activities and trips involving travel of **300 ground miles or less round-trip** within the continental United States. They may not cross Arizona state lines, with the exception of travel that is earned via the product program and council led. Daisies may participate in overnights; however, consider if additional caregiver support will be needed when planning trips for Daisies. One-on-one caregiver/Girl Scout overnights are encouraged at this age level.

Brownies may participate in Girl Scout activities and trips involving travel of **400 ground miles or less round-trip** within the continental United States. They may not cross Arizona state lines, with the exception of travel that is earned via the product program and council led. Consider if additional caregiver support will be needed when planning trips for Brownies. One-on-one caregiver/Girl Scout overnights are encouraged at this age level.

Juniors may participate in Girl Scout activities and trips involving travel of **700 ground miles or less round-trip** within the continental United States. They are permitted to cross Arizona state lines. Juniors bridging to Cadettes as part of a council sponsored bridging event* may participate in extended trips of three or more nights involving travel of 1,000 ground miles or less round-trip within the United States.

*Council sponsored events are not limited to GSSOAZ. For instance, Girl Scouts of Northern California offers a dynamic bridging program at the Golden Gate Bridge.

Cadettes, Seniors and Ambassadors may participate in trips of three or more nights with **unlimited travel miles** within the continental United States. International trips/travel outside of the continental United States are available to Cadettes, Seniors, and Ambassadors who have successfully participated in a progression of domestic overnight and extended trips in Girl Scouting, with the exception of travel that is earned via the product program and council led.

CLARITY: All programs hosted by Girl Scouts of Southern Arizona and/or heading to utilize our Girl Scout properties do not count towards your distance allowed. Safety, insurance, programming, discovering, connecting, and taking action are present in these venues and opportunities. Also, please note mileage is calculated from our offices not from your front door.

For our high school Girl Scouts



Are you graduating high school this year and entering your last year of participating in the Girl Scout Cookie Program? Congratulations! We want to come to your final booth and celebrate you with a surprise! Once your final booth is scheduled, fill out our form to let us know when and where you will be.



CEO letter of reference

Are you applying for college, looking for your first job, filling out scholarship applications, or need a reference letter for something else? Your CEO wants to help!

If you have participated in the Girl Scout Cookie Program for eight or more years, including at least one year during high school, Kristen Hernandez would love to supply you with a personalized letter of reference.

Fill out our form listing your basic information, accomplishments and what you have learned from Girl Scouts and your letter will be sent to you shortly after.



BONUS TIP

Advertising that it is your final year as a Girl Scout can boost your sales, plus customers love to see your Girl Scout history displayed at your booth!



Alumni program



Lighting the way for future changemakers

Once a Girl Scout, always a Girl Scout! As Girl Scouts, we take seriously the idea of sisterhood and supporting the next generation. From it, and inspired by the Girl Scout Promise and Law, came forth the On My Honor Society—a network of fellow Girl Scout alumni and supporters who desire to connect with their community and wish to cultivate a vibrant and confident generation of future leaders through Girl Scouting.

We welcome all Girl Scout alums, caregivers of Girl Scouts, current or past volunteers, Girl Scout Cookie enthusiasts, and more!

To help in the efforts of creating a strong foundation for this program, we have business cards to hand out at your cookie booths, to those who love to say "I was once a Girl Scout!" Your Troop Manager will have these cards for you.

We are all a part of this great big sisterhood almost 112 years strong. So make sure you give them a warm smile and ask if they are a part of our On My Honor Society. Remind them "once a Girl Scout, always a Girl Scout"!



Ways to be involved

- **Networking events:** Meet fellow Girl Scout alumni and supporters
- **Event volunteering:** Stay in-the-know about one-off volunteer opportunities at our signature events
- **Giving:** Invent in the Girl Scouts of today through an Arizona Tax Credit Donation, Planned Gifts and more

Contact Sierra at smollenkopf@girlscoutssoaz.org for more questions.



Thank you,

Whether you have given with a program registration, donated to Arizona Tax Credit, participated in one of GSSOAZ's fundraising events, or more, we are grateful for your investment in Girl Scouts. Together, we believe that when you invest in Girl Scouts, they change the world. This starts with bright childhoods filled with adventure, play, and learning and transforms into the future leaders we need to think of brilliant solutions and cultivate thriving communities.

Making the world a better place, it's what we do.

Rappel to Propel Girl Scouts in 2024!

Join Girl Scouts of Southern Arizona in November 2024 for an urban rappel experience to make the life-long friendships, crucial life skills, and educational enrichment from Girl Scouting available to all girls in Southern Arizona.

Requirements

Raise \$1,000 in support of accessible programming for every Girl Scout

Even your Girl Scout can Rappel!

Must be between 100-300lbs for equipment safety



Special Discount for Registered Volunteers & Veterans

Raise only \$800 in honor of volunteer commitments that make the movement possible, and the Veterans Day holiday.

Stay tuned! For more information, contact Sierra Mollenkopf:
smollenkopf@girlscoutssouz.org

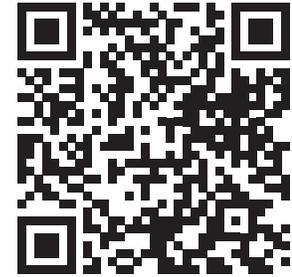


Volunteer recognitions



Recognizing excellence in volunteers

Each year, adult volunteers are recognized for exemplary service and for going above and beyond to support the Girl Scout Mission. We invite all Girl Scouts, volunteers, caregivers and staff within our council to nominate adult members for our annual adult recognition. Know that you can make multiple nominations—whether you wish to nominate someone for more than one award, or wish to nominate several people for different awards.



Nominations are now open—deadline Dec 1!
Scan the QR code to nominate today.

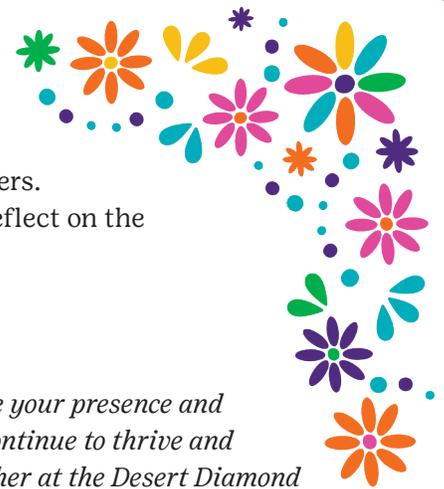
SAVE THE DATE: A Garden of Gratitude

Mark your calendars and step into a lush garden of appreciation, as we celebrate you at the upcoming Girl Scouts Volunteer Appreciation and Annual Meeting Event. We invite you to join us in a whimsical celebration of nominees for the national Girl Scouts awards, uplifted and chosen by their peers. This special occasion also encompasses our Annual Meeting, allowing us to reflect on the journey of the past year.

Date: April 27, 2024

Location: Desert Diamond Conference Center

Prepare to be transported into "A Garden of Gratitude," where we celebrate your presence and contributions, which have cultivated an environment where Girl Scouts continue to thrive and flourish. Celebrate the spirit of unity, growth and thankfulness as we gather at the Desert Diamond Conference Center. Save the date and be a part of an event that promises to be as delightful and heartwarming as a sun-kissed garden.



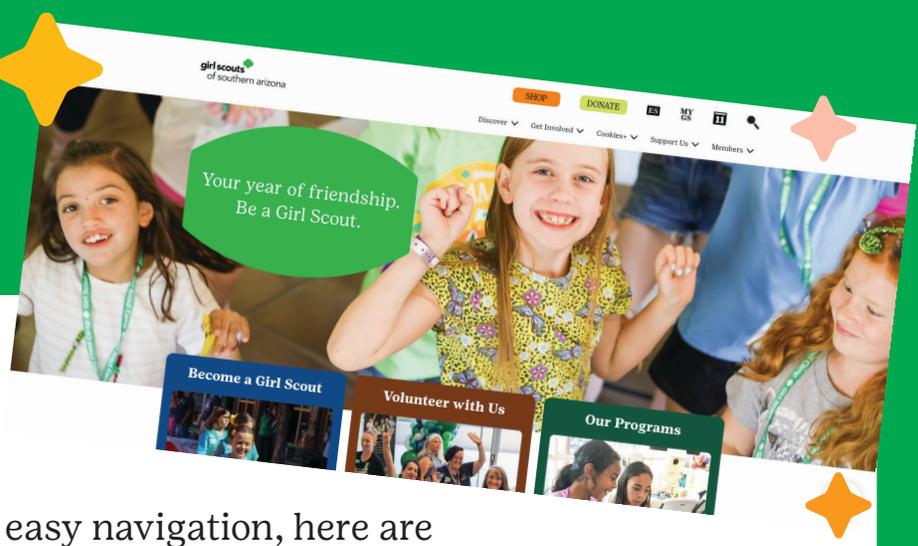
Dress code: Embrace the essence of our garden theme by adorning yourself in attire reflecting the blooming beauty of nature—floral patterns, vibrant colors, and accessories symbolizing the gratitude we hold in our hearts.

Highlights:

- **A floral welcome:** As you enter, you will be greeted by an air of gratitude and camaraderie and an enchanting garden setting, encapsulating the theme "A Garden of Gratitude."
- **Annual Meeting:** Embrace the opportunity to reflect on our council's collective growth during the past year and share in milestones, stories, and lessons that have enriched our Girl Scout journeys.
- **Nominee recognition:** We will honor nominees for national Girl Scouts awards in this heartwarming celebration, to recognize how their contributions have helped our community flourish, just as blossoms in a garden.
- **Closing blossoms:** Conclude the event by embracing the connections made during the morning. Share experiences, express gratitude, and take away the spirit of unity that blossoms in our shared garden.

NEW GSSOAZ Website

Our council recently underwent a massive overhaul of our website to enhance your experience! To give you a quick overview for easy navigation, here are some frequented areas on the site you will most likely be referencing.

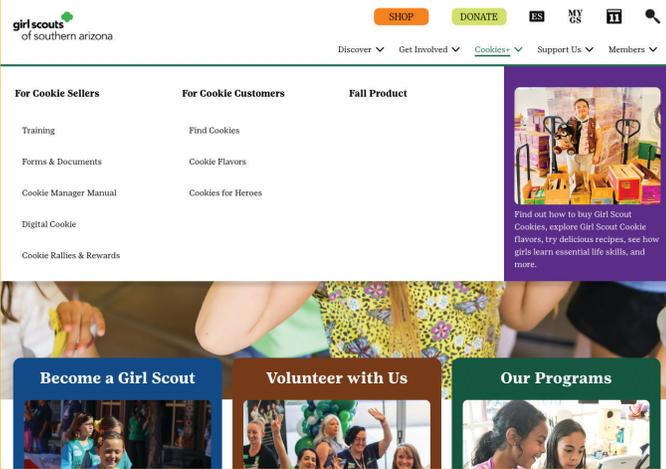


ES Girl Scouts en español

11 Event calendar, financial assistance

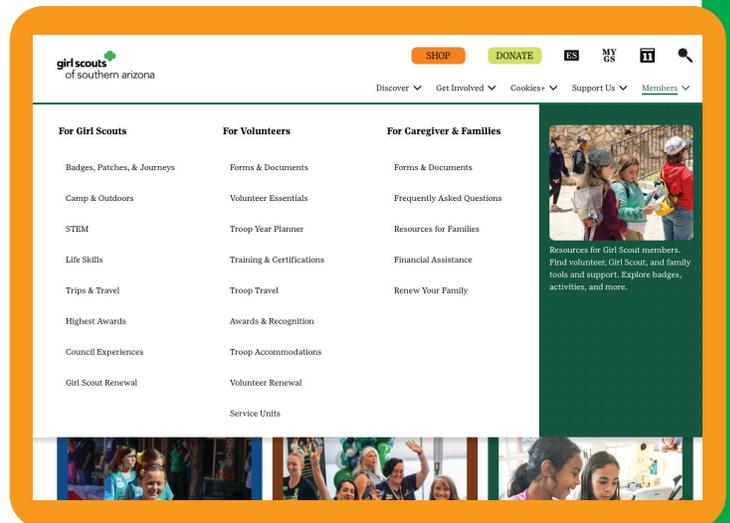
MY GS MYGS portal—join, renewal, troop info

 Search the website for what you need



Hover over the "Cookies+" tab for all your Girl Scout Cookie needs. We expanded this tab to include resources and training for our incredible Cookie Sellers, tools to find Girl Scout Cookies for hungry customers, and Fall Product so that troops and Juliettes know of and can earn startup money to continue their adventures—without waiting on Cookie Season.

Hover over the "Members" tab for all you need—Girl Scouts, volunteers, and caregivers and families. Here you can find our council's unique experiences, plan your year with the Troop Year Planner, submit a nomination for an award, view resources for families, request financial assistance—and so much more.



Reach out to communications@girlscoutssoaz.org for questions in regards to the website.

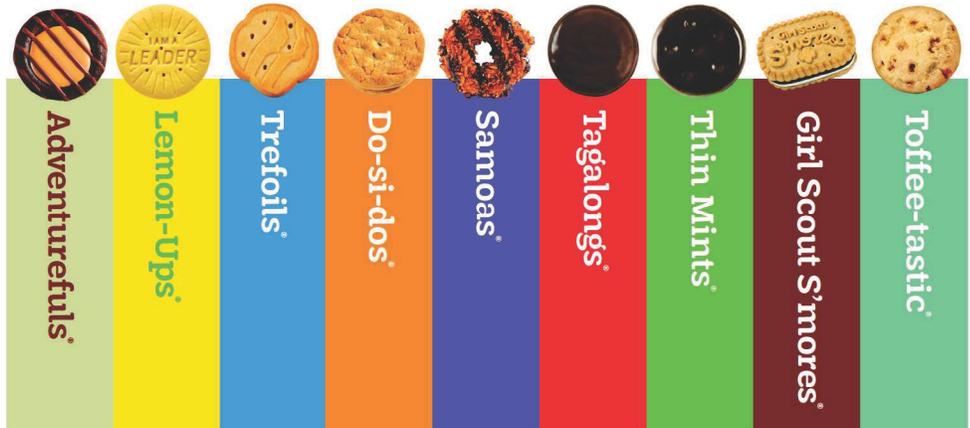


2024 Girl Scout Cookies® Ingredients and Food Allergen Guide

Product formulations can change at any time. Consumers should always review the ingredient statement for their individual allergies or dietary restrictions for the most up-to-date information on the ingredients contained in the product in that package. For more details, check littlebrowniebakers.com or girlscoutcookies.org.

All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- Zero Grams Trans Fat per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification



Ingredients	NO ARTIFICIAL FLAVORS		●							●
	MADE WITH NATURAL FLAVORS		●		●				●	
	REAL COCOA	●				●	●	●	●	
	MADE WITH VEGAN INGREDIENTS							●		
	GLUTEN-FREE									●
	KOSHER CERTIFIED	ⓈD	ⓈD	ⓈD	ⓈD	ⓈD	ⓈD	Ⓢ	ⓈD	ⓈD

Food Allergens	PEANUT	M	M	M	C	M	C	M	M	M
	TREE NUT	M	M	M	M	C*	M	M	M	M
	WHEAT	C	C	C	C	C	C	C	C	M
	SOY	C	C	C	C	C	C	C	C	C
	MILK	C	C	C	C	C	C	M	C	C
	EGG	M	M	M	M	M	M	M	M	M
	SESAME								M	

C (Contains) M (Manufactured in a shared facility with) * (Made with coconut)



The GIRL SCOUTS® name, mark, and all associated trademarks and logotypes, including the Trefoil Design, are owned by Girl Scouts of the USA. Little Brownie Bakers, a division of Ferrero U.S.A., is an official GSUSA licensed vendor. LITTLE BROWNIE BAKERS® name and mark, and all associated trademarks, are trademarks of Ferrero Group. ©2023 Girl Scouts of the USA.

FAQ and sensitive issues



Does Girl Scouting support families of faith?

Yes. Girl Scouting supports girls from all backgrounds and beliefs. While we are a secular organization that refrains from teaching religious or spiritual beliefs or practices, we believe that the motivating force in Girl Scouting is a spiritual one, and we greatly value our longstanding partnerships with religious organizations across many faiths that share the values of the [Girl Scout Promise and Law](#). We encourage Girl Scouts to develop connections to their own spiritual and religious beliefs by earning recognitions provided by their faith communities and by earning the [My Promise, My Faith](#) pin, which helps a girl deepen the connection between the Girl Scout Law and her faith. We support the right of faith leaders to verify that program delivered to girls in their places of worship is consistent with their faith's teachings.

Does GSUSA have a relationship with Planned Parenthood?

No, Girl Scouts of the USA does not have a relationship or partnership with Planned Parenthood.

Does GSUSA distribute a Planned Parenthood brochure at a United Nations event?

No, we did not. In 2010, GSUSA took part in the 54th Commission on the Status of Women at the United Nations. Our participation in that conference was the subject of numerous Internet stories and blogs that were factually inaccurate and troubling. Girl Scouts had no knowledge of the brochure in question and played no role in distributing it.

Why is palm oil used in Girl Scout Cookies?

Palm oil is an ingredient found in most baked snacks sold in the United States and is the most widely used vegetable oil globally. Per GSUSA's licensed bakers, it is necessary to use palm oil in our cookies because of its unique ability to provide volume and texture in baked goods, usually without adding trans fats. Additionally, growing palm oil requires less land than other vegetable oils and supports the livelihoods of more than 4 million farmers globally. Although we continue to explore alternatives, currently, there are no viable or readily available alternatives for use in the production of Girl Scout Cookies. At Girl Scouts, we have an opportunity to use our strong voice to bring about positive change on this important issue, and our bakers have made the following commitments:

- GSUSA and our licensed bakers are members of the [Roundtable on Sustainable Palm Oil \(RSPO\)](#), a non-profit organization of growers, buyers, manufacturers, conservationists, and other interested parties striving to develop and follow best practices to ensure an ethical supply chain.
- Our licensed bakers are committed to Sustainable Palm Oil in Girl Scout Cookies. Girl Scout Cookies baked by both ABC Bakers and Little Brownie Bakers use Mass Balance RSPO certified palm oil and include the RSPO Mass Balance logo on their packaging (i.e., RSPO "Mixed" certification label)

Why don't you offer cookies that are whole wheat, wheat-free, sugar-free, casein-free, organic, low-carb, low-calorie, low-fat, non-fat, fat-free, and the like?

Girl Scout Cookies are produced once a year, making the production of specialty cookies difficult. In addition, the demand has not been great enough to make it economically feasible. We trust our licensed bakers, who are industry leaders, to produce the best-tasting and highest-quality cookies while simultaneously addressing industry trends; scientific trends; and, of course, consumer needs including dietary restrictions and preferences. Don't forget to check the labels, you may find a variety that fits your dietary restrictions or goals.

Does any part of Girl Scout Cookie Program revenue support organizations other than the local Girl Scout council?

No. After paying the bakers, the net proceeds from Girl Scout Cookie sales are retained by the originating council and troop to power amazing experiences for Girl Scouts and impactful girl-led community projects. Girl Scout troops set goals for how to spend their proceeds on program-related activities, such as paying their own way towards a trip or outdoor adventure. Girl Scout troops may also choose to use proceeds to purchase materials for a project to benefit the community.

Why is the Raspberry Rally not back this season?

In an attempt to create a more streamlined and sustainable inventory we have "rested" this flavor this season while we look to stabilizing all inventories due to ongoing commodities shortages.

Smart cookie marketing tags



Make the cookie season truly MAGICAL! Utilize recipe cards, door hangers, fun Valentine's Day tags (see below), and so much more by scanning the QR code.

 **gssoaz**

Gimmie S'mores of your loving, Valentine!

TO:
FROM:



 **gssoaz**

We were mint to be together, Valentine.

TO:
FROM:



 **gssoaz**

I'd Tagalong with you anywhere, Valentine!

TO:
FROM:



 **gssoaz**

Lemon-Up on you is easy, Valentine!

TO:
FROM:

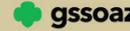


 **gssoaz**

You're a Trefoil treat, Valentine!

TO:
FROM:



 **gssoaz**

Life with you is full of adventure, Valentine!

TO:
FROM:



 **gssoaz**

Wanna go Do-Si-Do-ing with me?

TO:
FROM:



 **gssoaz**

We'll have a Toffee-Tastic time together, Valentine!

TO:
FROM:



 **gssoaz**

I'll take Samoas of your love, Valentine!

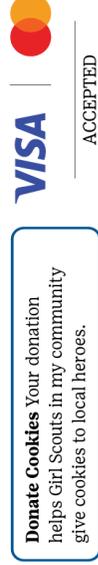
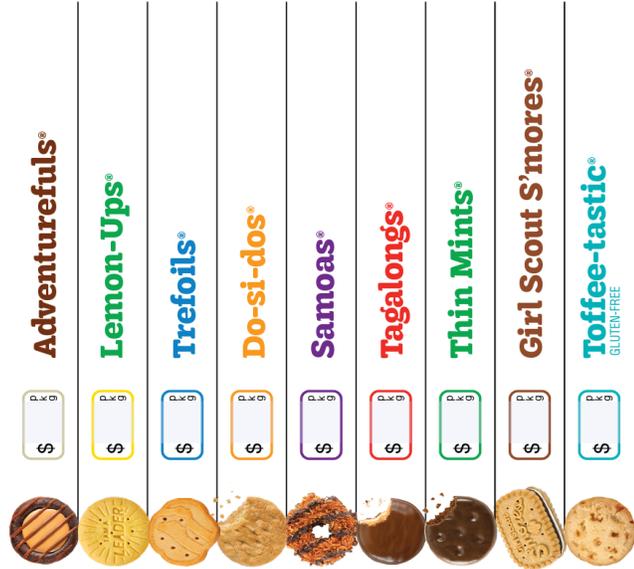
TO:
FROM:





Sorry I Missed You!

My name is _____ First Name Only
Troop # _____
My goal is _____
To order _____ Insert URL or contact information



Donate Cookies Your donation helps Girl Scouts in my community give cookies to local heroes.

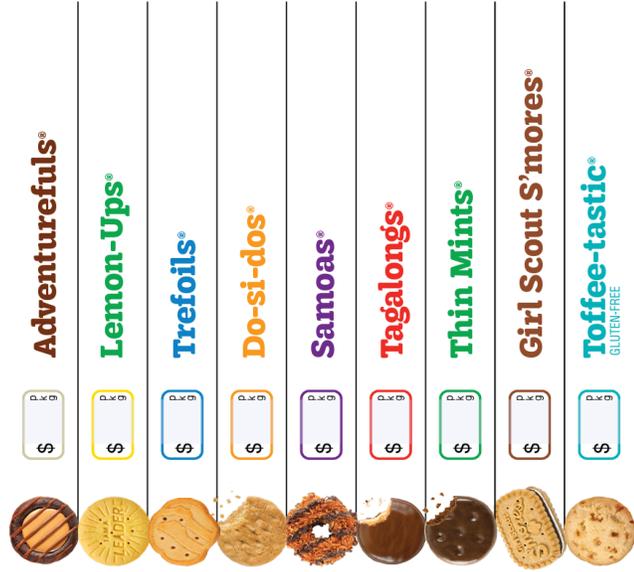
Scan Here to Order Now

To see full nutrition and product information, visit LittleBrownie.com or GirlScoutCookies.org.



Sorry I Missed You!

My name is _____ First Name Only
Troop # _____
My goal is _____
To order _____ Insert URL or contact information



Donate Cookies Your donation helps Girl Scouts in my community give cookies to local heroes.

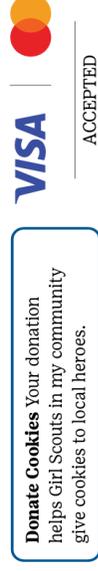
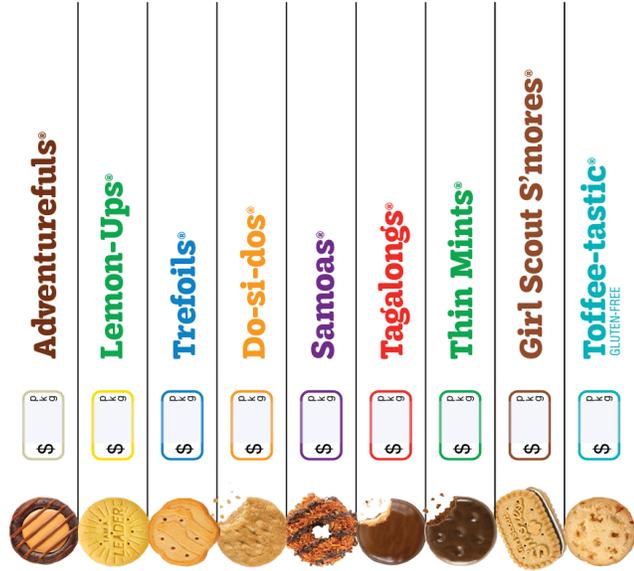
Scan Here to Order Now

To see full nutrition and product information, visit LittleBrownie.com or GirlScoutCookies.org.



Sorry I Missed You!

My name is _____ First Name Only
Troop # _____
My goal is _____
To order _____ Insert URL or contact information



Donate Cookies Your donation helps Girl Scouts in my community give cookies to local heroes.

Scan Here to Order Now

To see full nutrition and product information, visit LittleBrownie.com or GirlScoutCookies.org.



Booth Inventory Sheet

Booth Location: _____ Date: _____ Troop #: _____



	Adventurefuls™	Lemon-ups™	Trefoils™	Do-si-dos™	Samoas™	Tagalongs™	Thin Mints™	Girl Scout S'mores™	Toffee-tastic™
Starting Inventory									
Packages Sold (Use Tally Marks)									
Donations (Use Tally Marks)									
Ending Inventory									
Total Packages Sold									

Girl Scout On Duty	Start Time	End Time

Adult Supervisors

Ending Cash		
Starting Cash	-	
Total Cash Collected	=	
Credit Cards	+	
Checks	+	
Total Collected	=	

Notes:

Adult Signature: _____

Name, Troop

GOAL

Cookie Daily Tracker

Use this 3-month tracker to keep tabs on your progress throughout the season, as well as trends that you see!

	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
J A N 2 0 2 4		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30	31			

	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
F E B 2 0 2 4					1	2	3
	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
	25	26	27	28	29		

	Sun	Mon	Tues	Wed	Thurs	Fri	Sat
M A R 2 0 2 4						1	2
	3	4	5	6	7	8	9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30

Name, Troop

GOAL

Cookie Goal Chart

Here's your time to pick your preferred reward—circle your choice in the box, and when it's time to turn in your rewards to your Troop Manager, you'll be a step ahead of the goal game! Refer to this chart often to keep your eyes on the cookie prize!

125 BOXES



Bandana -OR- hair clip

200 BOXES



Wallet pouch -OR- small plush

300 BOXES



GSSOAZ tin cup -OR- axolotl pillow

400 BOXES



GSSOAZ tin cup -OR- axolotl pillow

550 BOXES



3-part journal sketch pad -OR- fun cookie themed shirt

900 BOXES



Cookie Boss -OR- Fujifilm instant camera -OR- week at Hacienda Day Camp

1,100 BOXES



Custom name necklace -OR- mini backpack

1,300 BOXES



Build-a-Bear Workshop -OR- keyboard piano

1,500 BOXES



Jammin' with E class -OR- lava lamp -OR- meal kit experience

1,750 BOXES



GSSOAZ custom skates and safety gear -OR- hammock chair

2,024 BOXES



Second Chance Cookie Boss event -OR- week at overnight camp -OR- create your own stuffed friend

2,500 BOXES



Chill sack -OR- tea party with the CEO

3,500 BOXES



Archery bow and class -OR- Bluetooth stereo turntable -OR- smartwatch (available for Apple or Android)

4,500 BOXES



Sedona high adventure -OR- Nintendo Switch OLED -OR- Khaki Crew Scuba Camp

6,000 BOXES



Italy, Greece, Croatia, Montenegro cruise experience -OR- gaming arcade table

REACH 6,000, OPT OUT OF 901-5,999 FOR NEW YORK



Khaki Crew New York travel experience



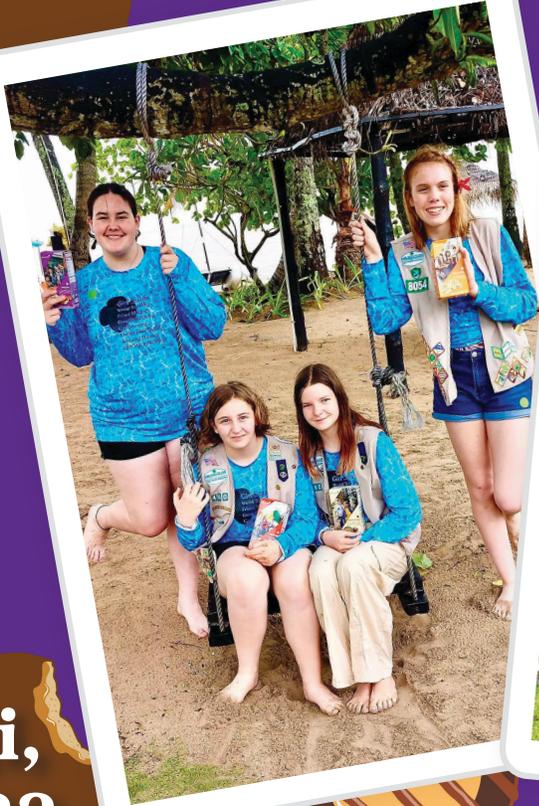
Japan,
2023



Australia,
2022

Will this be YOU in 2024?

**Fiji,
2022**



**Belize,
2021**



**Florida,
2021**



**Celebrity
Sleepover,
2021**



Unbox the Future



girlscouts
of southern arizona

4300 E Broadway Blvd., Tucson, AZ 85711

NONPROFIT ORG.
U.S. POSTAGE
PAID
TUCSON, AZ
PERMIT NO. 663

Hey,
Girl Scout!

Unbox the Future



girlscouts
cookie program

Little Brownie
BAKERS

The GIRL SCOUTS® name and mark, and all associated trademarks and logotypes, are owned by Girl Scouts of the USA.
The LITTLE BROWNIE BAKERS® name and mark, and all associated trademarks are owned by Ferequity Inc., an affiliate of Ferrero Int'l, S.A. ®, ™ & © 2021 Ferequity Inc. CWC_050421

