

# 2021 ANNUAL REPORT

# OUR MISSION

Girl Scouts builds girls of courage, confidence, and character, who make the world a better place.

# GIRL SCOUT PROMISE

On my honor, I will try: To serve God\* and my country, To help people at all times, And to live by the Girl Scout Law.

\*Members may substitute for the word God in accordance with their own spiritual beliefs.

# GIRL SCOUT LAW

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

Our council, encompassing seven counties, sits on the original homelands of indigenous peoples. It is their care and keeping of these lands that allow us to be here today. As we affirm our Girl Scout values of inclusiveness and diversity, it is our honor and responsibility to help broaden awareness throughout our community and ensure that our members feel represented and valued.



Our 2021 fiscal year was all about rebounding from the daunting challenges of 2020. Our traditional modes of connecting were still unavailable as many kids learned remotely and continued to be largely secluded. Meanwhile, the organization, our volunteers, and Girl Scouts showed an eagerness to remain involved and find safe ways to close the gaps between us all.

Though our revenue was down this year, we're proud to share that our finances remained strong. Our organization qualified for the Payment Protection Program, receiving necessary COVID-19 relief as a result. With the incredible support of donors, we were able to keep engaging with our Girl Scouts while remote. We are so very thankful for all the hands that joined together to lift the weight of this year's obstacles, that helped us bridge divides between our community's youth and us.

We dove deeper into our DEIA-RJ (Diversity, Equity, Inclusion, Access, and Racial Justice) work, taking extensive trainings, learning from audits, and reexamining our efforts and responsibilities. To aid inclusion, we added physical improvements to our structures, and we made adjustments in our language and the way we serve Girl Scouts. Our partners at Visceral Change, Ragland and Wilhite, and Adiba Nelson were instrumental in this process.

Our staff came together to find creative solutions to offer our beloved programs and events. Summer camp was able to return safely and successfully after a year of our virtual Camp Log On. We were able to host both overnight camp at Camp Whispering Pines and Day Camp at the Hacienda, as well as Camp Log On again for those at home. Though camp sessions were smaller per safety protocols, each session was full of campers happy to be back together again. It was much needed.

As we thought about our 2021 year, we kept coming back to gratitude, and we hope you see this in our Annual Report. We're grateful for our donors and supporters who ensure that Girl Scouting continues. We're grateful for our volunteers who make everything happen. We're grateful for those who give their support in any way. Because of you, Girl Scouts experience lifelong benefits; they have a stronger sense of self, act with positive values, seek challenges, maintain healthy relationships, and better their community. From the bottom of our hearts, thank you for making a difference and being champions of girl ambition.





Kristen Garcia-Hernandez, CEO Girl Scouts of Southern Arizona



Ausita M Jours

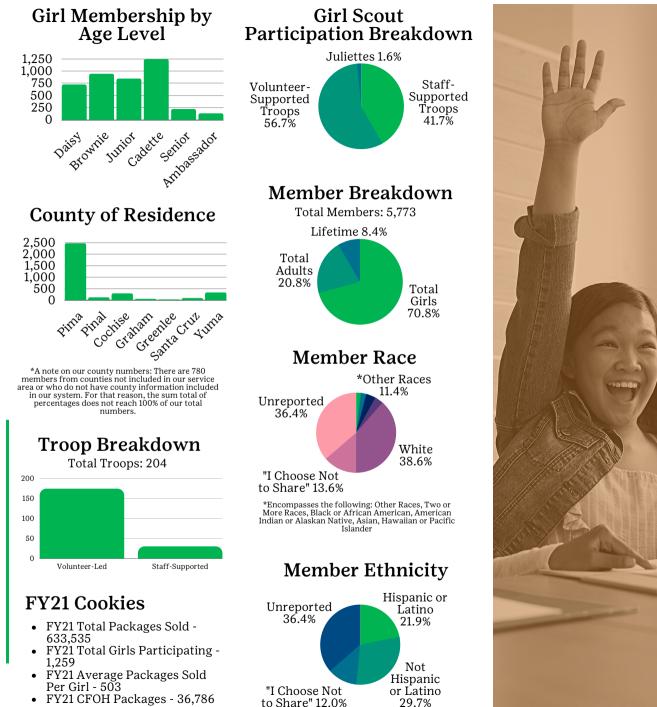
Teresita Flores, Board Chair Girl Scouts of Southern Arizona



Girl Scouts of Southern Arizona—its programming, opportunities, and reach—is only possible because of our volunteers in the community. Of all the gifts given to the organization, volunteering is one of the most precious. When a volunteer signs up, they are entering into an interactive, nurturing space where they can show Girl Scouts that they belong. They can support Girl Scouts in their pursuit of passions and the amplification of their voices. When someone becomes a volunteer, they are joining a network of good, stepping into a long line of helpers who value connection, equity, and service.

We know that volunteerism requires more than the simple commitment of shifts or sign-up times. It occurs in the planning the night before a troop meeting and the weeks-long dreaming sessions with Girl Scouts about cookie goals. For every hour a volunteer may be actively serving, there are countless more we don't see that are vital for our Girl Scouts. The service given to Girl Scouts of Southern Arizona extends past a meeting, a booth, or even a year. The good that comes from volunteering ripples out into the future, creating lifelong skills and confidence for a Girl Scout.

Our volunteers are our very foundation, and without their support, our mission would crumble. To our volunteers, thank you for holding up tomorrow's leaders. Thank you for affirming their ambition, for teaching them to stand up for their values, and encouraging them to be thoughtful, compassionate, and strong. Because of you, our world is a better place.



Throughout much of 2020, we were doing our best to engage with girls amidst lockdowns and uncertainty. This year, with all of the new ways of life, we continued to reach out, having learned new skills for maneuvering through the remote landscape. Noticing that Girl Scouts were no longer wanting Zoom meetings, our program team added tactile tools that could keep interest high. In the summer, we gave local schools and group homes Camp Log On boxes, so they could enjoy robust activities and games. In the wintertime, we took seventy-five activity boxes to La Paloma Family Services for foster families during the holidays. Each box had supplies for four people to encourage interaction and lift spirits.

We focused on preserving relationships, checking in with key coordinators and principals in schools to ensure that our connections remained strong. Showing schools our consistency, maintaining relationships, and building trust was paramount, so that our re-entry to schools, when possible, would be smooth. We are heartened to share that, at the end of our fiscal year and the beginning of the next, we entered into twenty-eight schools—the highest number in recent years.

So much has changed in these last two years, and we've been able to witness how our Girl Scouts have been affected. We've shifted our programming to reflect and be conscious of the ways they've changed. We offer mental health breaks and build space into the day for them to build community, spend time unwinding in nature, and slowly re-learn social interactions. It's become clear that, for the younger generation, the value of programs that harness social and emotional learning has grown significantly.





During this fiscal year, we provided programming for our local detention center in a remote capacity. Though they have been closed to visitors during the pandemic, we've stayed in touch with the coordinators and continued to drop off activity boxes that supply Girl Scout curriculum, for which there was a high demand this year.

"The Girl Scout kits that have been provided to our female youth have assisted them with staying connected to what is important to them. The life skills and reflection from completing these have helped keep our youth engaged, involved, and [given them] a positive way to express themselves. The fascinating art projects that come out of the kits are really nice to view. Molding clay, Bliss box, and vision boards are all favorites. Our females look forward to the new kits coming in, as a way to continue to learn and grow together. We are so appreciative to have the opportunity to connect with the local Girl Scout community."

- Pima County Training & Programming Supervisor

As we looked onward, we prepared to be more actively involved with our group homes, Adelante Jovenicitas (also known as AJ), and prisons again in the winter of 2021. Our staff kept in contact with coordinators and planned for the future, counting down the days until we could finally reenter these spaces again to see old friends and make new ones. Excitement with the staff was contagious because we all know that serving our Girl Scouts face-to-face is such an important part of the Girl Scout Leadership Experience. Providing in-person programming allows our staff to connect with Girl Scouts, to notice any changes, and have a greater impact.

One of the special programs that we are preparing to return to is Girl Scouts Beyond Bars (or GSBB). This program connects girls with their incarcerated mothers to reduce trauma, preserve and strengthen the parent-child bond, and increase self-worth and selfesteem. Together, mother and daughter work side-by-side on Girl Scout activities, coming together as a team to develop skills and work towards a common goal. This program is central to our mission, and as renewed access to prisons becomes a possibility in the near future, we are so very excited to plan for these reunions.



In-person camp returned after a year, much adapted with new safety precautions to remain safe during the pandemic. Our week long residential camps filled with campers who were overjoyed to be back in nature and with their peers. Campers spent their time in pods, living, eating, and playing together. The structure of summer camp loosened, a reflection of where campers were at. Whereas camp schedules have typically accounted for every minute of the day with activities, this summer allowed space to breathe, heal, and connect.

As always, we offered multiple camp opportunities for campers to choose. One camp program we launched was called Brain Camp, the first in-person program with University of Arizona since before the pandemic. Brain Camp is a bilingual program for Latinx girls and their families, in which they learn all about the brain's structure and responsibilities. Produced by Twin Cities PBS and funded by the National Institutes of Health, this curriculum was aimed at encouraging Latinx youth to consider diverse neuroscience-related careers as viable paths while also breaking the stigma of mental health by normalizing discussions around the matter.

Brain Camp, as a pilot program, was launched with the idea of it continuing, the seeds of the program growing a larger garden. We're glad to share that the program has certainly grown roots. After a successful first year, we're preparing to offer the program next year, too. The neuroscience undergraduates who assisted with the program last summer (and are first generation college students) were hired as program facilitators to continue working with our Girl Scouts, and they'll be returning to teach Brain Camp again. We are looking forward to seeing this camp program grow in the community!









## Emily Schweigert Troop 2164, The Next Step: Finding Your Career

Emily planned, organized, and implemented a virtual conference for High School students that featured speakers from local colleges and universities who presented on topics around trade jobs, career assessments, and college majors. Emily was the first Girl Scout in our council to pivot because of COVID-19, having one of her first Gold Award Committee meetings in Spring 2020 on Zoom.

Emily was passionate about taking action to provide more information and opportunities to her peers about post-graduation opportunities, and she succeeded with her Gold Award project. Emily was also our council's GSUSA Gold Award Girl Scout Scholarship recipient. Emily is now a student at University of New Haven (CT), studying Criminal Justice.





# Natalie Mak

Troop 640, Encouraging Elementary School Age Children to Read More

Natalie took action to increase a love of reading in school-aged children by creating a reading program at a local elementary school. Natalie researched and identified a local elementary school that could benefit from the program and collaborated with school staff to create a sustainable reading program.

Natalie worked to build a program that was enticing to students and staff aimed to increase the students' love of reading and potentially increase the school's academic rating. Natalie did have to adjust her project due to COVID-19, staying committed to providing all the components that were laid out in her original project plan.





## Sophia Smith-Gatto Juliette, Identity and Allies: Understanding the LGBTQ+ Experience

Sophia put together a virtual conference around the LGBTQ+ experience for parents, allies, and community members to learn more about the LGBTQ+ community, hear stories, and share resources to support queer youth. A variety of community partners shared resources, experiences, tips, and stories with folks on the

live zoom, and Sophia created a beautiful website where the archived conference videos are available. Sophia surveyed her conference attendees and found folks gained empathy and a better understanding of the LGBTQ+ experience after attending the conference. Sophia's entire project was completed despite the challenges presented by COVID-19.



Open your phone's camera and hover it over this QR code to view Sophia's website!





## Riley M. Troop 1224, AIRES Story Book

Riley took action to create reusable, customizable story books for disabled adults at AIRES in Sierra Vista. Riley worked with the clients at AIRES to identify topics and create the stories. Riley put together a how-to guide for the books to be sustainable. Riley was excited to be creative and imaginative with her Silver Award, while also persevering through challenges presented by COVID-19.



## Liliana and Marin Troop 217, Protecting Pets in the Desert



Liliana and Marin took action to protect pets in the desert. They created informative videos and flyers to share with the local community (vets, police department, and nurseries) about potential dangers to pets specific to our Sonoran Desert. Marin and Liliana believe their project will impact the community by providing pet owners the information and confidence to keep their pets safe.

Their informative video was shared by several community partners and has over 500 views. Use your phone's camera to open this QR code. It'll bring you to Liliana and Marin's YouTube video!



#### GOLD / \$2,500+

Anonymous Arizona Community Foundation AZ Daily Star Sportsmen's Fund Inc. Bank of America Charitable Foundation Baver Marana Greenhouse Benevity Community Impact Fund Bonnie Kay Cardinals Charities Centene Corporation / Arizona Complete Health Comcast Communications Community Foundation for Southern Arizona **Connie Hillman Family Foundation** Crest Insurance Group LLC Gail Gurney and Celia McMurry Geico Philanthropic Foundation George Kalosa Trust Geraldine Crow Girl Scouts of the USA Hughes Federal Credit Union Judith Bliss Long Realty Cares Foundation Margaret Conkey Goodwin Campership Fund Margaret T. Morris Foundation Pima County Community Development Pima Medical Institute R.V. City Ravtheon Missile Systems Rebecca Johnson Ronald Hoffman Schwab Charitable Fund Southwest Gas Corporation The Hazen Family Foundation Treasurer of Pima County Truly Nolen of America, Inc. Tucson Electric Power Company Tucson Medical Center United Way of Tucson & Southern Arizona Valley of the Sun United Way Virginia Clements Walmart Wells Fargo Advisors Fin Network, LLC (Wells Fargo DAF)

## SILVER / \$2,500-\$501

Ann Markewitz Anna Maiden Anonymous BeachFleischman PC Brooke Valmont Cameron Wyatt Carolyn Masters Charitable Adult Rides & Services, Inc. Charles Delmar Foundation Chervl Horvath Country Fair White Elephant, Inc. Cvnthia Petti **Cynthia Stevens** Eleanor Sergi Ellen Howlett **Emergency Reporting** Emily Scobie Facebook Payments Fidelity Charitable Gift Fund Gloria Tileston-Tharp Grace Evans Helen Schaefer Holualoa Companies Jack Walters Jade Star Acupuncture & Wellness Jane McCollum Jessica Brandt Julie Bennish Karen Hess Kathryn Cox Kristen Garcia-Hernandez Lela Freiman MacGyver Tank Margaret Maxwell Margaret Shafer Marie Yonkers Marion Weber Marjorie Jorden Mark Dindal Mark Haugo Mary Ann Dobras

#### SILVER / \$2,500-\$501

Melanie Wilson Nancy Kilgore Nanette Warner National Christian Foundation National TTT Society Pamela Traficanti Patricia Penn Patricia Wiedhopf **PICOR Charitable Foundation** Quarles & Brady, LLP Rachel Christiansen Sandra Maxfield Sheila Kressler-Crowlev Stephanie Rivera Susan Armstrong Teiinder Grewal Teresita Flores Thaddeus Chapman The CHA-07C Foundation Trust The Stocker Foundation Timalee Nevels Tomlinson Financial Group Washington Federal Bank William Mulek

#### BRONZE / \$500-\$1

Abbey Sye Adora Harvey Ainsley Limesand Aisha Jakachira Alaina Mothershead Alicia Vazquez Alison Carson Allison Duffy Allyson Baehr Allyson Plantz Allyson Scott Amanda Bryant Amanda Loveless AmazonSmile Foundation Amy Sorensen Anne Jones Anne Michele Weiler Anne Wyer Annie Sparks Anonymous April-Kay Hardcastle Arizona Complete Health Autumn Rentmeester Barbara Foster Barbara Hall Barbara Novak Barbara Reuter Betsy Bolding Betsy Green Betty Strunk Beverly Arriaga Brooke Bushman Bruce Ferrell Caitlyn Martin Calista Schafer Cara McCune Kent Carla E Meister Carol Cloutier Carol Schugmann Carole Wothe Casey Foor Charity Cameron Charlene Bates Cheri Schwartz Christopher Baldwin Christopher Martin Cindy Beggy **Cindy Williams** Colleen McDonald CPR2U, LLC Cristina Baena Cynthia Beckel Cynthia McDaniel

Daniela Ferry David Michael Debbie Rich Deborah Outcalt Debra McGiboney Diane Abbott Diane Culin Dianne Maki-Sethi Dominic Ortega Doraliz Vega Doris Pavne Dorothy Turner Doug Wylie Edwina Coburn Eleanor Wolf Emily Gaspar Emily Morrison **Evonne** Estes Federated Garden Clubs of Yuma Florence Metz Mills Frances Miller Fry's Food/Kroger Gabriella Dean Gabriella Rendina Gaby Avon Gail Craig-Jager George Bruner George Daranvi Gerry Hart Gillian Wettstein Goldie Goldstein Gretchen Robinson Hansberger Refrigeration and Electric Company Helen Swanson Henrietta Huisking Holly Abbott Irma Gomez-Sanchez Jacqueline Huang James West Jan Atwood Jane Gray Janet Bobar Janet Wenstrand

#### BRONZE / \$500-\$1 (cont.)

Janeth Murillo Jason Smith Javme Olitzkv Jean Nelson Jean Tkachyk Jeanne Wages Jen Ryder Jenneen Lowry Jennifer Hewitt Jerri Jean Lamb Jesse Tucker Jessica Marchbanks Jill Bessey Jill Jorden-Spitz Jillian Hoenshell John O'Rourke John Ruiz John Singer Joy Mockbee Judith Gray Judith Showers Judith Watson Julianne Michael Karen Adam Karen Friar Karen Lunda Karen Stefanelli Kari Gribbins Karin Merritt Karynne Binkley Katherine Chiriboga Katherine Taylor Kathleen Bethel Kathleen Lindquist Katina Koller Kaylie Leslie-Larson Kelli Jo Yee Kellie Johnson Kendra Scott Kennedy Warrilow Kirtlye Spear

Kresta Leal Kristin Wakefield-Heim Kurt Fuerstenau Larry Lebofsky Laura Goodman Lauren Sinclair Lavina Tomer Lawrence Cohen Lhasa Compton Linda A. Wurzelbacher **Revocable Trust** Linda Alley-Sarnack Linda Griesser Linda Mazon and Jaime Gutierrez Linda Welter Linda Wurzelbacher Lisa Tsosie Lisa Zeno Lizette Cota Lorine Birger Louis Corrales Love Family Affiliated Fund Ludwig Klewer & Rudner, PLLC Luis Ochoa Lvnn Gardner Maggie Cozzetti Maha Nassar Margaret Boyles Margaret Myers Margaret Wilkie Marianne Vivirito Marilyn Lindell Marilyn Speert Marisa Allen Marisa Soto Mark Kelly Marsha Jacquay Marsha Siegel

Martha Durkin Mary Clements Mary Guss Mary Kashmar Mary Saraceni Mary Sue Feldmeier Mary Tank Maryann Hockstad Matthew Unger Melanie Goering Melissa Tomlinson Michael Block Michele White Michelle Nieuwenhuis Miriam Gonzalez Guzman Monica Avala Nancy Farina Nancy McClure Nancy Woodling Naoka Kimura Natalia Galarza Natural Grocers Network for Good Nicole Bolt Nicole Hopkins Nicolette Hoffman Nikki Chavet Nikki Guerrero Norma Jean Johnson **Options Resolutions LLC** Page Marks Patricia Sturmon Paula Collins Paulette Hunt Phyllis Webster Rachel Gersten **Rachel Ostmeyer Rachele Peterson** Randy Oglesby **Regina Murphy-Darling** 

Rhonda Leinberger **Richard Griesser** Robert Stofft Robert White Roger E Moller **Roger Roberts** Rosi Southee Rudolph Ricciardi Ryan Lunkley Rvan Matchett Salina Riggs-Molina Samantha Aldous Sandra Hansen Sandra Rosenberg Sandra Sunderland Sara McCarty Sarah Kennedy Sarah More Scott McKinzie Sequoia Smith Shalimar Miller Sharon Jessup Sharon O'Neal-Tracev Shelby Gaither Sophia Raffaelli Stefanie Boe Stephanie Chavez Steven Savre Story Fruition

Susan Campbell Susan Israels Susan Villarreal Suzanne Gust Suzanne Kaiser Svdnev Loudermilk Sylvia Quigley Tanya Buffalo Teresa DeAngelo Therese Jezioro Thomas Sayler-Brown Thrivent Financial Vade Henderson Valerie Chandler Vantage West Credit Union Veronica Cruz-Mercado Virginia M Ross Wells Fargo Foundation Winifred Blumenkron Yasel Bischoff Yasmin Ruiz Yvette-Marie Margaillan Z Nicolazzo

We are grateful for all those who support us through workplace giving and our events, Cookies & Cocktails, Thin Mint Sprint, and Over the Edge.

Capital Campaign Investors Sandra Maxfield (Angel's Place for Girls)

Endowment Investors Helen Schaefer Cheryl Horvath

Every effort has been made to include every donor, and we apologize for anyone we may have missed.

"We appreciate these treasured gifts in memory of loved ones, who meant so much to the Girl Scout movement. Together, we honor and remember them."

In memory of: John Harlow, Jr. *Gift made by:* Deborah Outcalt

In memory of: Mrs. Rita Billiard Gifted made by: Anonymous

*In memory of:* Faith Leadbeater Ridout *Gift made by:* Eleanor Sergi

In memory of: JoAnne Wettstein Gift made by: Gillian Wettstein

*In memory of:* Emma K. Hestand *Gift made by:* Cynthia McDaniel

*In memory of:* Lorraine F. Rodriguez *Gift made by:* John O'Rourke

*In memory of:* R. Bruce and Mareen D. Hughes *Gift made by:* Eleanor Sergi In memory of: Ruth S. Atwood Johnson Gift made by: Jan Atwood

*In memory of:* Lois LeMay *Gift made by:* Sharon Jessup

In memory of: William Calder Gift made by: Federated Garden Clubs of Yuma

*In memory of:* Denise Birger *Gifts made by:* 

- Betsy Bolding
- Lorine Birger
- Katina Koller
- Cristina Baena
- Ludwig Klewer & Rudner, PLLC
- Mary Clements

*In memory of:* Richard Watson *Gift made by:* Judith Watson



The Juliette Gordon Low Society recognizes those who make a planned gift to GSUSA or a council (or both).

These gifts can include naming Girl Scouts as a beneficiary of a: will, retirement plan, living trust, donor-advised fund, life insurance policy, remainder real estate gift, or a tax-smart gift that provides lifetime income, such as a charitable gift annuity or a charitable remainder trust.

Your thoughtful and generous planned gift will extend your involvement with the Girl Scout Movement beyond your lifetime.



- Casey Caylor
- Cynthia Petti
- Debbie Rich
- Denise Birger\*
- Dorothy Rothwell
- Ellen Howlett
- Emily Morrison
- Gloria Tileston-Tharp
- Jill Long
- Karyn Damschen
- Kristen Garcia-Hernandez
- Lynda Weigel-Firor
- Marissa Arendt
- Marsha "MacGyver" Tank
- Nancy Farina
- Nancy Schneider
- Nanette Warner
- Pamela Traficanti
- Rosi Southee
- Susan Archibald
- Suzanne Diaz
- Suzanne, Fred, & Jennifer Gust
- Terry Flores
- Timalee Nevels

\*Denotes a sister who has passed

**Girl Scout Movement-wide Challenge Planned Gift:** Erik and Eva Andersen Dianne Belk and Lawrence Calder

#### Girl Scouts of Southern Arizona Annual Report Financial Information Fiscal Year Ended September 30, 2021

#### **Statement of Financial Position**

#### ASSETS

Total Assets	\$10,682,172
• Land, building, and equipment (net)	\$4,778,060
<ul> <li>Inventories</li> </ul>	\$139,902
<ul> <li>Prepaid expenses and deposits</li> </ul>	\$128,665
<ul> <li>Accounts receivable (net)</li> </ul>	\$110,588
<ul> <li>Investments (short and long term)</li> </ul>	\$4,326,692
• Cash	\$1,198,265

#### LIABILITIES

<ul><li>Accounts and other payables</li><li>Deferred income</li><li>Loans payable</li></ul>	\$397,207 \$26,740 \$659,948
Total Liabilities	\$1,083,895

#### NET ASSETS

<ul> <li>Without donor restrictions</li> <li>Without donor restrictions (board designated)</li> <li>With donor restrictions</li> </ul>	\$7,869,603 \$817,300 \$911,374
Total Net Assets	\$9,598,277
Total Liabilities and Net Assets	\$10.682.172

#### **Statement of Activities**

#### REVENUE

<ul> <li>Product sales (net)</li> </ul>	\$1,544,422
<ul> <li>Camps and program fees</li> </ul>	\$161,727
• Individual, corp, foundation contributions	\$945,543
<ul> <li>United Way allocations</li> </ul>	\$9,034
<ul> <li>Investment income (net)</li> </ul>	\$582,054
• Other	\$175,228
Total Revenue	\$3,418,008

#### **OPERATING EXPENSES**

<ul> <li>Girl program and camp</li> <li>Membership support</li> <li>Volunteer support</li> <li>Community activity</li> <li>Management and general</li> <li>Fundraising</li> </ul>	\$1,683,551 \$320,550 \$127,300 \$163,471 \$976,737 \$259,771
 Total Expenses	\$3,531,380

Change in net assets

(\$113,372)

# EXECUTIVE COMMITTEE

Teresita Flores, Board Chair Gloria Tileston-Tharp, Vice Chair Ellen Howlett, Treasurer Sheila Kressler-Crowley, Secretary Pamela Traficanti, Member at Large Kristen Garcia-Hernandez, CEO

# MEMBERS AT LARGE

- Allison Duffy
- Diane Culin
- Dr. Cheree Meeks
- Dr. Tanisha Price-Johnson
- Joe Peterson
- Kellie Johnson
- Maggie Shafer
- Melissa Arroyo
- Melissa López
- Nanette Warner
- Pat Wiedhopf
- Stephanie Chavez
- Susan Armstrong, immediate past Board Chair
- Tia Tsosie-Begay
- Yvette-Marie Margaillan

# GIRL DIRECTORS

- Bailey Williams
- Garvey Blackwell
- Sofia Estrada
- Sophia Smith-Gatto





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