

The Fall Product Program is easy, fun, and a great way to start off your Girl Scout year!

Girl Scouts will learn and develop important skills - goal setting, decision making, money management, people skills, and business ethics - which help them grow into leaders.

- ◆ Fall Product Program is a financial literacy program where Girl Scouts become entrepreneurs or grow their previous skills. They run their own business by selling nuts, candy, magazines, and more.
- ◆ Girl Scouts who work their business can earn rewards—both virtual and physical—and patches too!
- ◆ Troops earn proceeds to add to their troop treasuries and Juliettes earn Nutty Dough for activities and adventures throughout the year and



GREAT NEWS!! This year's product line has new snacks and has been expanded to include Tervis Tumblers and the Girl Scout Themed Bark Box!!

AND

Girl Scouts now have a chance to earn experiences through rewards and contests!

IMPORTANT DATES

Attend a stop on the Fall Product Tasting Tour	September 5 through 19 (check Events Calendar for specifics)
Look for an email from M2 and follow instructions to set up your store	October 1
Create your avatar, record a message or video	October 1
Send emails and share your link to social media	October 1 through 31 (stores close 11pm on 10/31)
Look for instructions from your troop volunteer or staff (Juliettes & T7777) to pick up product	approx. November 15-17
Deliver all product ordered for Girl Scout delivery	By November 30
Pick up your rewards and celebrate a great Fall Product Program!	Early mid December

Need technical support or assistance with orders? Contact M2 Customer Service

<https://support.gsnutsandmags.com> or call **1-800-372-8520**



A few FAQs

I am a Juliette, can I participate? YES!! As you don't have a Girl Scout bank account you will earn Nutty Dough in lieu of troop proceeds. When you register, just select Juliettes as your troop.

I am in a staff supported program, how can I participate? You will receive Nutty Dough just like Juliettes. When you register on M2, you will enter 7777 as your troop number.

I am in a volunteer led troop but we have never participated in the Fall Product Program before. Your troop will only earn funds if at least 3 Girl Scouts participate and one volunteer registers with M2. If you are not sure, ask your troop volunteers or contact the product team before registering to make sure you participate in the product pathway that will be most beneficial to you.

Are there Fall Product Contests? You bet!! There are 2 contests. One to win Oksana the Giant Ocelot and one to win an Ocelot themed event at the Arizona-Sonora Desert Museum. Get the details at a Tasting Tour or the info can be found on our website. There is even a contest for troops!

Are the rewards cumulative? Yes. Just like in the Cookie Program, you will earn ALL rewards up to the sales level achieved.

Who do I ask if I have more questions? Email productprogram@girlscoutssoaz.org. We are ready to help!

YOU CAN EARN TWO PATCHES WITH YOUR NAME AND AVATAR



To Earn Fall Personalized Patch:

- Create your own avatar on the M2 site
- Send 20+ emails to family and friends via M2 storefront
- Use the "share my site" function on M2
- Sell \$350+ in combined (snacks—including donations, magazines, tumblers, & Bark Box) sales during 2023 Fall Product Program



To Earn Crossover Patch:

- Earn the Fall Personalized Patch
- Send 20+ emails via Digital Cookie in 2024
- Sell 300+ packages of cookies during the 2024 Southern Arizona Girl Scout Cookie Program

