



Troop Product Manager (TPM) Tips:

- 1) Fill out your Troop ACH form to receive your proceeds at the end of the sale
- 2) Communicate frequently with girls and Families using the Parent/Adult Email Campaign feature on M2
- 3) Download, save and print M2 reports!

The Fall Product Program is easy, fun, and a great way to start off your Girl Scout year!

Girls will learn and develop important skills - goal setting, decision making, money management, people skills, and business ethics - which help them grow into leaders.

- ◆ Fall Product Program is a financial literacy program where girls become entrepreneurs. Girls sell nuts, candy, and magazines and learn to run their own business.
- ◆ Girls learn skills and earn rewards
- ◆ Troops will earn 20% of all sales made by their Girl Scouts to add to their troop treasuries for activities and adventures throughout the year!



IMPORTANT DATES

Attend a stop on the Fall Product Tasting Tour	September 5 through 19 (check Events Calendar for specifics)
Look for an email from M2 and follow instructions to set up the troop site, create your avatar and send a Parent/Adult email	September 22
Notify Council of any roster changes needed in M2	September 22 through September 27
Program begins	October 1
Provide encouragement to the Girl Scouts in your troop	October 1 through 31 (stores close 11pm on 10/31)
Pick up Girl Delivery product from local council office, distribute to Girl Scout families for delivery	approx. November 15-17
Pick up rewards and celebrate a great Fall Product Program!	Early to mid December

Need technical support or assistance with orders? Contact M2 Customer Service at <https://support.gsnutsandmags.com> or call 1-800-372-8520





A few FAQs

How much money can our troop earn? *There is no limit!! As long as your troop reaches participation level, you will earn 20% of all items sold by Girl Scouts in your troop.*

What does participation level mean? *A Girl Scout reaches participation level when she has \$100 in sales. A troop reaches participation level when they have 3 participating Girl Scouts*

Do we have to participate in the Fall Product Program? *Your troop is not required to participate but it is the easiest way to fund your troop and no other money earning activities will be approved for a troop that does not participate in Fall and Cookie programs*

Are there Fall Product contests? *You bet!! There are 2 contests for Girl Scouts and one for the troop level.*

What is the troop contest? *So easy— look for the post on Council Facebook and post your troop avatars photo. There will be 9 random troops who win a donation of \$250 towards their Cookies for Heroes in the 2024 Cookie Program*

Who do I ask if I have more questions? *Email productprogram@girlscoutsssoaz.org. We are ready to help!*

POSEE TU **magia**

OWN YOUR **magic**

VOLUNTEERS CAN EARN REWARDS!!



Earn **your** rewards by completing these steps:

- 1) Log into M2 and create your avatar
- 2) Send a Parent/Adult Email from the M2 site
- 3) Encourage combined troop sales of \$500 and earn a personalized patch
- 4) Keep it going – if you can motivate your troop to reach sales of \$1,250, these exclusive leggings will be yours!



Note: The troop must have at least 3 Girl Scouts with sales of at least \$100 each. Each reward is limited to 1 each per volunteer and 2 each per troop.



Cookie themed WITH Pockets!!

